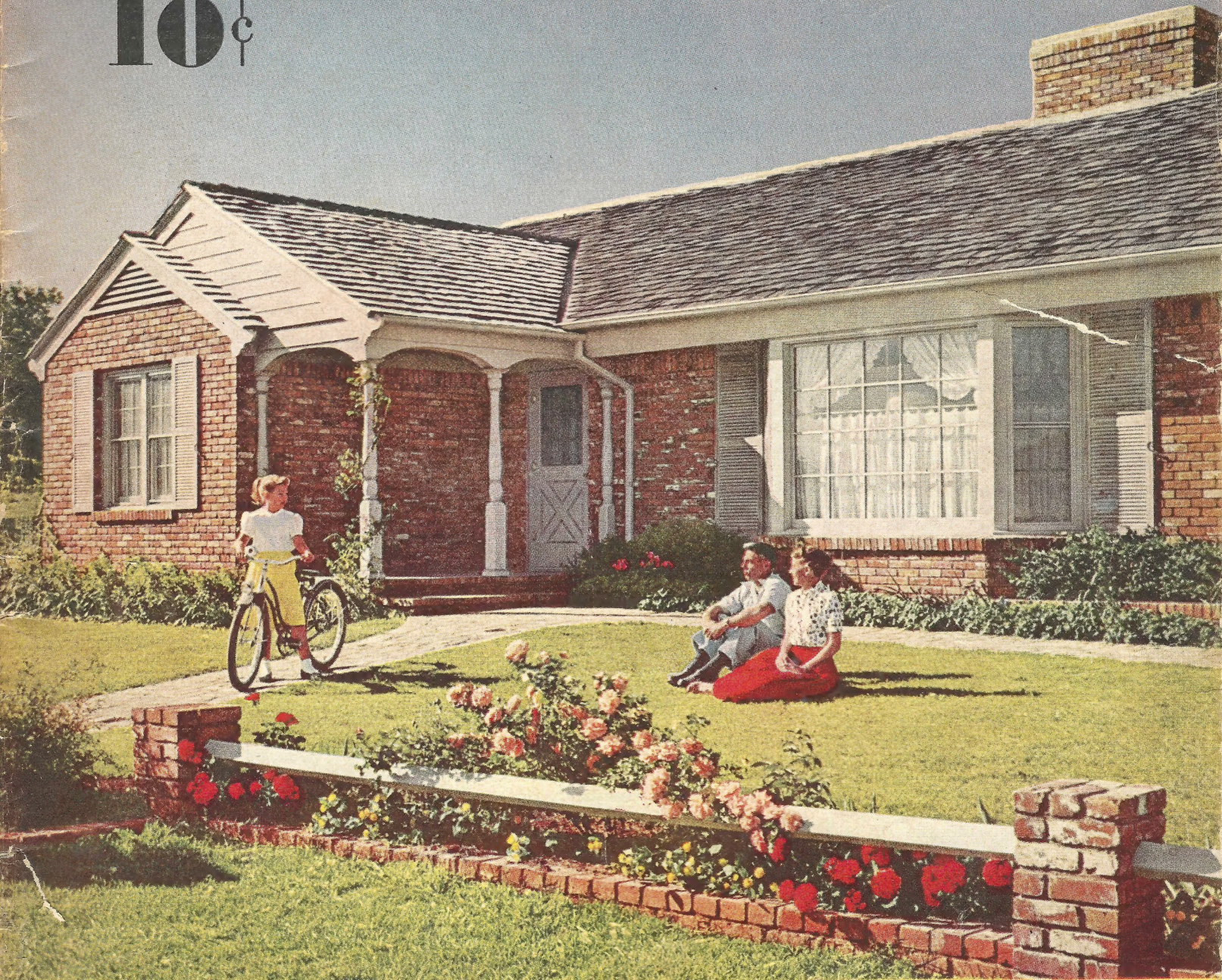


HOUSEHOLD

September, 1953

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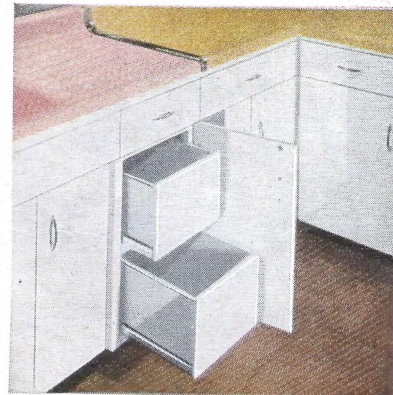
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UNDERSINK AND BASE CABINETS can be changed from shelves to drawers or a combination of both to provide perfect storage space. Shelves in wall cabinets are adjustable at one-inch intervals.



A FOOD STORAGE CENTER like this with four sliding shelves is a must in any kitchen. Actually each of these shelves will hold 15 No. 2 cans. Think what a storage boon that is to any kitchen.



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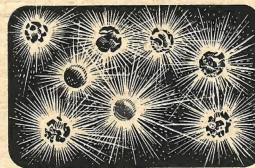
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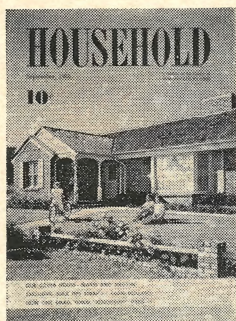
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September, 1953

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HOUSEHOLD



Brightening our cover this month are the Charles Bell family, of Oklahoma City, and their handsome house. For a look inside, turn to pages 22-25. Photograph: Reynolds, Photography, Inc.

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HAIR DO'S AND DON'TS

by

Carol Douglas
famous beauty
consultant



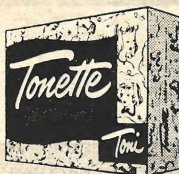
Now's the time to take a critical look at your Summer-ized hair and get it ready for Fall. Here are a few tips.

DO realize that any dryness of your hair should be corrected before your next permanent. Vigorous daily brushing will start the natural oils flowing through every strand. Moving your scalp with your fingers morning and night and before and after shampoos will help, too. And forget your hand-dryer. Towel-dry your hair, instead.



DON'T fail to give your hair its own special kind of permanent. One of the new Toni Trio's different waving locations is custom-made for your type of hair. Regular Toni for normal hair. Super Toni for hard-to-wave hair or a curlier permanent. Very Gentle Toni for hair that waves easily or hair with tint, bleach or some natural curl.

DO realize, also, that your daughter up to 13 years old needs the permanent specially made for young stubborn hair. It's Tonette by Toni. Gives natural looking curls that last longer and need no nightly pinning up. And the new easy process takes less time to give, less time-out from play.



DON'T just decide from force of habit that the new short hairdos are not for you. Study them in the fashion magazines. Visualize yourself in one of the smart head-hugging styles and have it if possible. The change will do you good—pep up your looks and spirits.

DO remember the one permanent specially made for hair that's graying or snowy white. It's Silver Curl by Toni. Won't discolor. Brings out glowing highlights. New easy process gives a soft, lasting wave with no fuzz.



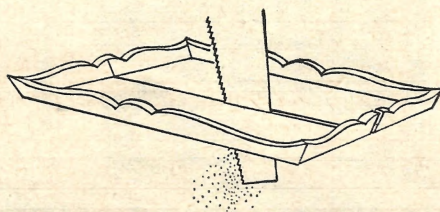
Send for my illustrated booklet, "HAIR BEAUTY ON A BUDGET." Mail 10¢ to Carol Douglas, c/o Dept. C-3, Box 3546, Chicago 54.

Little shelves to make

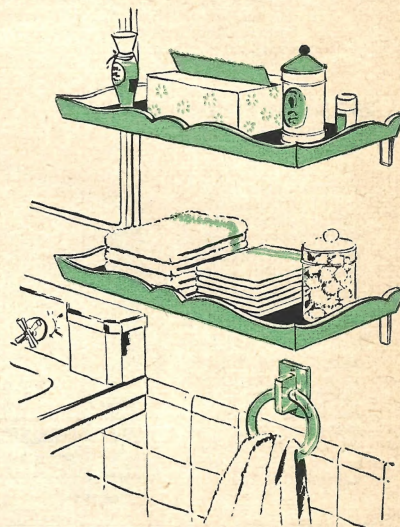
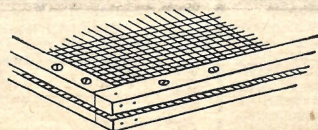
Any old board will hold things, but surprise materials make these shelves interesting in themselves

By Ethel Brostrom

A pretty tray, either wood or metal, can be sawed in half to make a pair of good-looking shelves. File off rough edges, and attach angle braces with iron cement. Any idea pictured here is practical for shelves up to 12"x36", but be sure the braces you use are long enough to extend under half the width of the shelf.

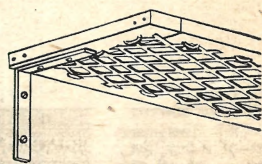


Plastic screening is strong enough to hold almost any shelf stuff. And it can't catch dust! To make shelf, build twin frames of light lumber and cut screening to size. Tack or staple screen to one frame, pulling tight. Apply glue to under side of other frame and screw in place, sandwich style. Fasten shelves with angle braces to decorative framework of wood mounted on wall.



HARRY MARINSKY

Expanded metal has an airy look. When shelf is used as end table, it seems to take almost no space at all. Make wood frame from 1"x1/2" stock, and give it a light, natural finish. Then cut metal to size. For a nearly chip-proof finish, apply iron oxide metal primer, then black enamel. Fasten metal to frame with carpenter's staples, and attach to wall with angle braces as shown in the sketch below.



More ideas, page 48

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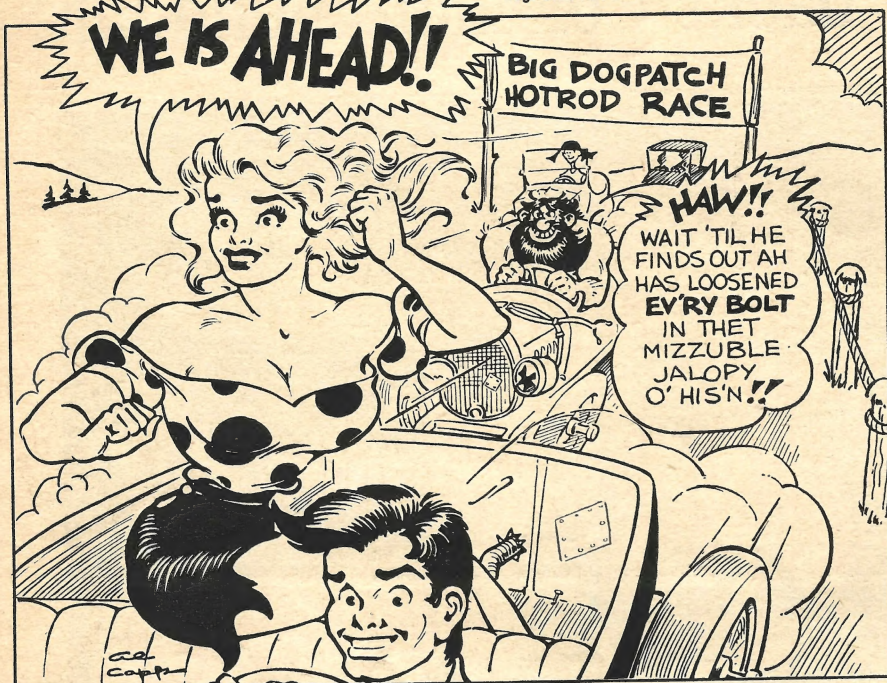
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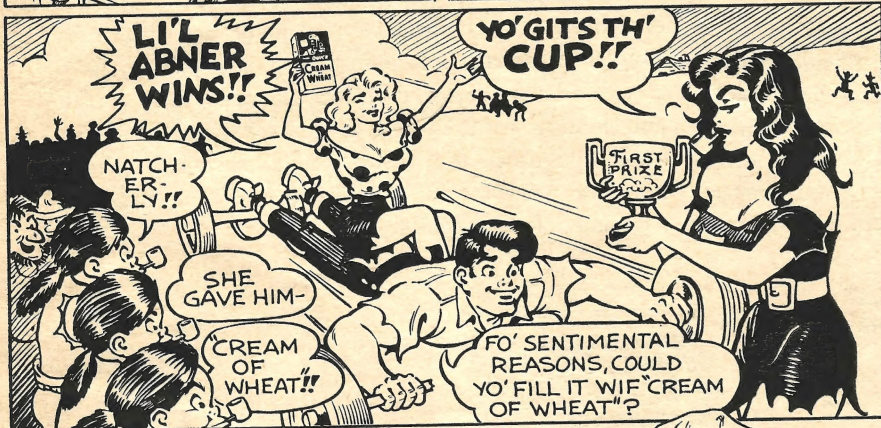
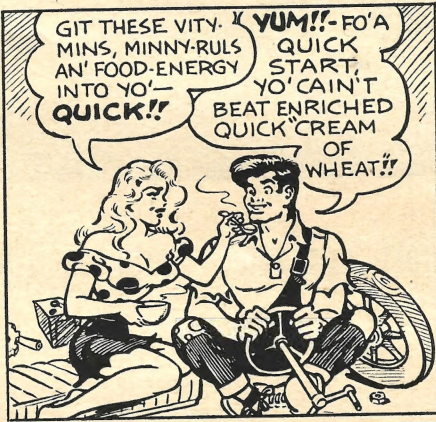
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CREAM OF WHEAT



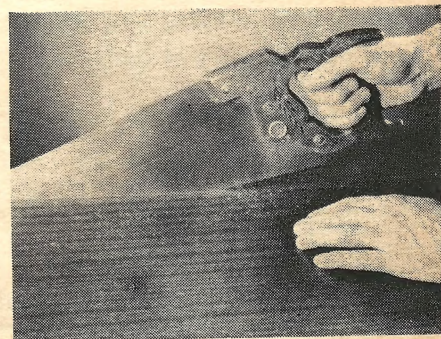
YOU CAN

By Robert L. Hering

Are you tired of looking at that beat-up, scratched table top? It's easy to make it like new with the hard, laminated plastics, such as Formica, now available in a variety of finishes. You're sure to find one that matches the finish of your table.

Like the durable plastic surfaces used on kitchen counters, these finishes will defy wet glasses and neglected cigarettes. The poundings of would-be cowboys and Indians won't harm them. And junior spacemen can direct on them their most violent rays with no ill consequences.

Best of all, you can do the job yourself. Formerly, it took a professional to install laminated plastic tops. But with the new, quick-setting adhesives now on the market, any handy man can do the job. The only



1. Mark with soft pencil exact outline of table top on plastic material. Use cardboard template to transfer irregular shapes. Cut plastic with fine-toothed saw (12 points or more) held at low angle to avoid chipping. Use coping saw at same low angle to cut irregular outlines.



TOP IT!

tools you'll need are a fine-toothed saw, a mill file, a rolling pin. Required materials: a piece of laminated plastic and a quick-setting adhesive (also made by Formica).

It's best to cut the plastic slightly over-size. Then, after you've cemented it down, you can plane and file it to the exact size. However, when you're not going to veneer or otherwise refinish the edges, you'll find that the procedure pictured here is easier and more satisfactory.

If you haven't handled a job of this kind before, stick to a fairly simple one—like the table shown. Later you can take up fancier projects, such as kitchen counters, involving much cutting and fitting.

And one last suggestion. Work carefully and take your time. It pays.



2. Apply special quick-setting adhesive to table and back of plastic. Table top must be clean, dry. Rough sand it. Adhesive spreads easily, so don't trowel it back and forth, nor scrape it into thinner coat. Let dry until kraft paper will not stick. [Continued on next page]

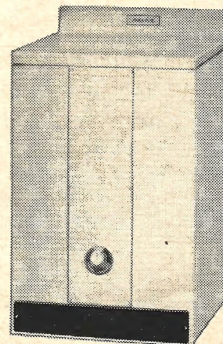
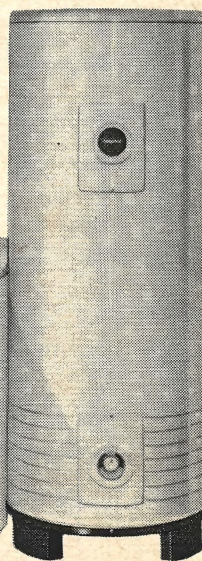
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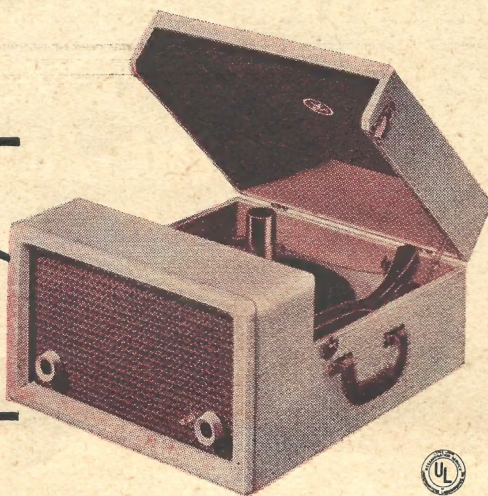
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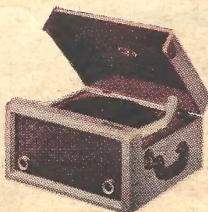
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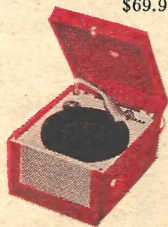
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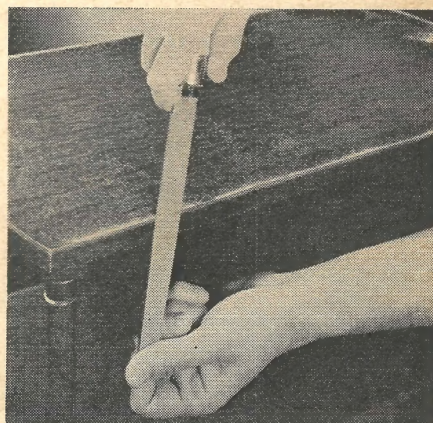
[Continued from preceding page]



3. Use heavy kraft paper sheet between plastic and table. Lightly slide plastic in place. Align carefully—once cemented surfaces touch, they bond instantly. Raise plastic slightly, fold back slip sheet about three inches. Press plastic down where sheet has been removed.



4. If edges line up, remove paper completely. Use rolling pin to apply heavy pressure over entire surface. If misaligned, separate plastic from table top with lacquer thinner. Squirt thinner (from oil can) along glue line, peeling back gradually. Dry and recement surfaces.



5. Use mill file to bevel plastic edges slightly, blending top with table edges. Apply pressure only on down stroke, as shown. If necessary, you may varnish, lacquer, or paint table edges. Any excess cement that gets on rest of table can be rolled off easily after it has dried.

Favorite breakfast cereal of the 5 fine healthy Campbell children is Quaker Oats, the Giant of the Cereals!



"Hot Quaker Oats helps us grow a 'Bumper Crop' of healthy youngsters"

says Mrs. Clem Campbell
LOUISVILLE, KY.

University proves Quaker Oats better in growth-protein than any of 14 leading brands of cereal!

"I always serve good hot Quaker Oats for breakfast," says attractive Mrs. Campbell. "It's wonderful for the children, and gives us grown-ups energy we need for a long morning's work."

No wonder farm families eat more good nourishing Quaker Oats than any other cereal!

Did you know Quaker Oats actually supplies more nourishing protein for growth and energy than any other of 14 leading brands of cereal?

This was proved by a leading State University recently in an amazing test on Quaker Oats, other types of hot cereals, and various kinds of ready-to-eat cereals. The University reported Quaker Oats first in life-giving protein.

And what other breakfast dish gives you the all-morning energy and stamina of Quaker Oats at the low cost of less than one penny a serving?

Bring up your babies on Quaker Oats. Its richer protein benefits all ages. Buy it now.

STILL LESS THAN  A SERVING!

QUAKER OATS
THE GIANT OF THE CEREALS



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Quaker and Mother's Oats are the same

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Use new *WHITE RAIN* shampoo
tonight—tomorrow your hair
will be sunshine bright!



It's like washing your hair in
softest rain water! This new gentle
lotion shampoo leaves your hair
soft as a cloud, bright as sunshine,
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And it's so easy to care for!

CAN'T DRY YOUR HAIR LIKE HARSH LIQUIDS
CAN'T DULL YOUR HAIR LIKE SOAPS OR CREAMS

WHITE RAIN

Fabulous New
Lotion Shampoo by Toni



When they ask, show you care

By Clarice Cox

Mrs. Jones was absorbed in reading an especially good chapter in a book on child care. She was in a big hurry to finish it for a discussion at P.T.A. that evening. Then Jackie came in. His eyes were very round, and shining with wonder.

"Mother, there's the biggest bird on our back fence. It's big and black and white—big enough to be an eagle!"

Mrs. Jones smiled vaguely. "Couldn't be an eagle, honey. They don't land on back fences here in town." Her voice trailed off.

"But come and see it! It's so big—it must be something special! Where's my bird book?"

"That's just it, dear. You never remember where you put things. Then you expect me to find them. Why don't you put your things where they belong and—?"

"But hurry, I wanted you to see it, too. Now I'm not even seeing it—come on!" Jackie was close to tears.

"Oh, Jackie, I don't want to keep jumping up and down, I want to finish this book."

Jackie rushed out, more in a hurry to hide his unhappiness than to see the bird. He had brought his wonderful gift, his flashing moment of beauty to share, but his gift had been rejected. People, it seemed, weren't interested in rare birds that landed near the garbage can. His mother had only used it as an occasion for an impromptu lecture on mislaying his book. He had a moment of grim satisfaction when he found the book where it was supposed to be. But the wonderful bird had eluded him. He could hardly remember the shape. There was nothing there.

At dinner that evening Mrs. Jones asked brightly, "Did you find your bird book? You did? Well, what was it?" Then, as an aside to her husband, "Jackie saw an eagle or something on the back fence this afternoon."

Jackie caught the quick look of grown-up amusement. He remained silent.

"What was it?"

"Just some old bird, I guess."

Jackie's father sensed that something was wrong. "Shall I help you look it up, son?"

"Naw, who cares about an old bird?" The subject was closed.

Probably no one really *intends* to kill the enthusiasm of children. It's just that it crops up at such inconvenient times. It's easy to excuse ourselves as grownups. The pie is in the oven. We want to hear the news. It's time to clean up. This letter must get in the mail. It just isn't handy to share our children's moments of enthusiasm. They get so worked up. Tomorrow it will be something else.

Or will it? Will that magic stuff that is part of the quality of genius be killed?

"Part of growing up," Mrs. Jones would probably have said if anyone asked her. "After all, you can't get excited over everything."

Think of the most attractive and brilliant people you know. One of the things that set them apart is their endless curiosity about what goes on around them. This interest isn't

[Continued on page 66]



Mrs. Betty Farkas of Long Island is as pretty a housewife and mother as you'd want to meet.

"I scour 4500 pots and pans a year... but I'm proud of my pretty hands!"

Betty Farkas is the kind of girl you picture holding roses. But a far more typical pose is Betty at the sink — scouring pots and pans!

Every year, she cleans 4500 pots and pans. Figure it out, and you'll find that you do, too.

Detergents help Betty a lot. They cut grease and dissolve dirt. They make pots and pans shine like pictures in a magazine. But here's the sad part. That same grease-cutting action takes away the natural oils, the youthful softness of your hands.

But Betty hasn't given up detergents or any harsh cleanser, and her hands are as lovely as a bride's. She uses one of the world's most famous beauty formulas. After every chore, she smooths

pure, white Jergens Lotion on, right away.

Being liquid, Jergens Lotion doesn't merely "coat" skin. It penetrates to help *replace* softening moisture. (It has two ingredients doctors use for softening.) This is why more women use it than any other hand care.

And Jergens Lotion is the reason Betty Farkas is still proud of her smooth, attractive hands. Her husband must be proud of them, too — he holds them so often!

You don't have to give up detergents, either. Just never forget Jergens Lotion after every chore. Be a good housewife, but be an attractive woman. Your husband needs both.



Only 10¢ to \$1.00 plus tax

Use JERGENS LOTION — avoid detergent hands

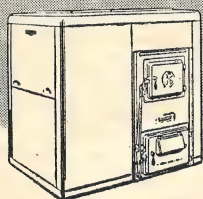
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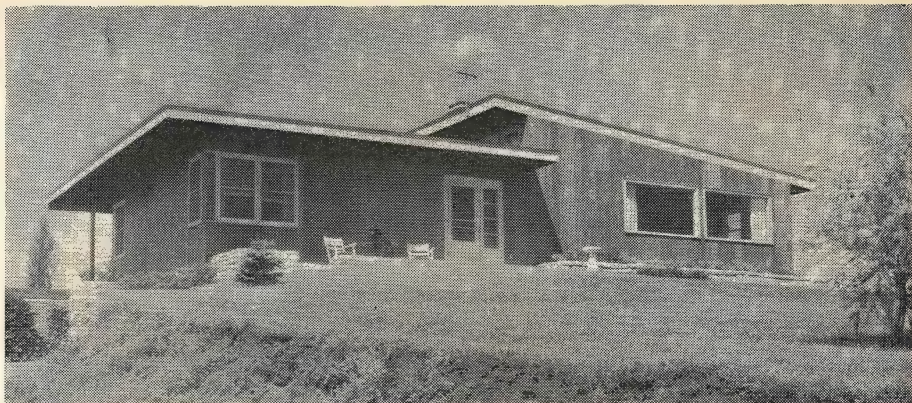


on an economy budget

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By smart shopping and close figuring . . .

We helped ourselves to a home!

By Andrew and Eva Kuhn

We're the living proof that necessity is the mother of invention. For several years we had talked of building our dream house, but never thought we had enough money. Finally, we couldn't wait any longer. It was "home or bust." And we decided to try our luck at cutting building costs to the bone and avoiding the "it-ran-way-over-the-estimate" snag.

Well, it worked. And when someone tells you that you can't build a house without breaking your budget—don't believe it. If you really want to, you can find ways of shaving the cost of building, just as we did, provided you plan carefully and keep on your toes.

We had read much about the inexperienced but ambitious and hard-working couples who with their own little hands had built fine houses. Yet we weren't sold on that idea. It was great, but the project required considerable architectural and construction know-how. Did we have it? We were skeptical. More likely than not, it would be a lengthy, exhausting project, too. And what if we got stumped halfway and had to call in professional help to salvage our investment and bring the interrupted dream to fulfillment?

No, experts would plan and build our home. We wouldn't just stand on the sidelines, however, waiting for it to be finished. We planned and shopped around and helped, looking for all possible ways to save money and still get the right kind of house. This building squeeze-play was no picnic, but eventually it gave us the home we wanted without breaking our budget. Look at the picture above. Don't we have a right to be a little proud?

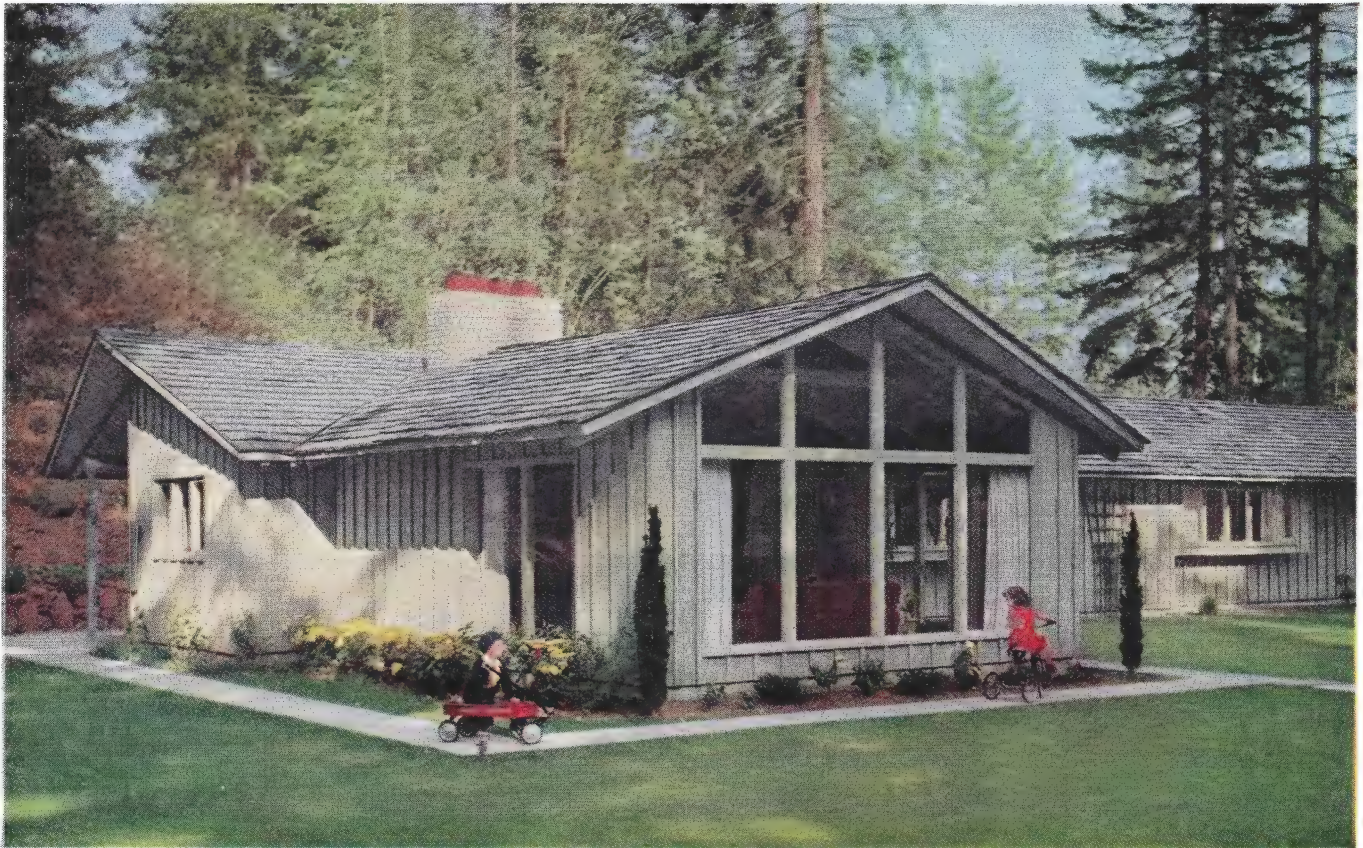
Our first step was having an architect prepare working plans. With these, we got together with a carpenter, made a list of all materials needed, and figured our lumber needs almost down to a splinter. Then we started blue-penciling everything

that didn't have a definite function. Plans called for twelve doors. But why a door to the den? A charming egg-crate lattice sets the den apart without shutting off light and a view of the living-room fireplace. And we saved the cost of an inside wall and a door. The same was true for kitchen and dining area, so that we ended up with a 30- by 34-foot basic unit including kitchen, den, dining and living areas. These work together, make the home simple and functional, have a comfortable, open feeling.

Eliminating full inside partitions gave us lots of light through the house, though we used fewer windows than in yesterday's homes. The people next door, with a house containing exactly the same number of cubic feet, have 23 windows. We have twelve. In other words, they bought twice as many windows, paid twice as much for installation, and now have twice as many to keep clean! Yet our home is much lighter and brighter.

Another money- and work-saver was doing away with fancy millwork. For us, most baseboards and cornices belong with grandma's frilly hand-carved bannisters. We've no use for either! Our oak paneling fits tight into the floor, and "Operation millwork" alone saved us several hundred dollars in lumber and labor. And never again any woodwork to wash!

After cutting the shopping list down to the essentials, we set out to buy what was needed. Working on the theory that native materials would be less expensive, we bought rough-sawn dimension lumber at \$75 per thousand board feet—as against \$135 at the yard. All of our floors and paneling came from a pile of oak logs that cost us only \$90. Milling, kiln drying, planing, sanding, and hauling totaled \$195. This resulted in a tremendous saving, plus a huge woodpile! [Continued on page 41]



Another beautiful home of West Coast Woods...



Western Red Cedar paneling lends a comfortable feeling to this quiet study. Built-in bookcases of the same beautiful wood add a pleasing appearance.

This interesting modern home, combining low rambling lines with a lofty "open end" living room, shows another of the countless home styles possible with wood construction.

Besides appealing beauty and warm friendliness, a home of West Coast Woods offers other important advantages. The natural strength, durability and high insulating value of wood give you more for your building dollar. Add to this the adaptability of wood to your individual ideas of home plan and style and you'll readily see why wood has always been America's favorite home building material.

When *you* build, be sure to ask your retail lumber dealer for West Coast Woods... Douglas Fir, West Coast Hemlock, Western Red Cedar, Sitka Spruce.

The economical building material from ever-growing forests

WEST COAST WOODS

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West Coast Hemlock
Western Red Cedar
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Mom, Dad!..Boys, Girls!

SE PAGES.. EVERYTHING ON THESE PAGES TO WINNER'S THE

GRAND PRIZE!

Boy or girl wins: \$5,000.00 CASH — plus all-new "X-53 Super" Western Flyer.
 Mom wins: Famous Wizard Deluxe Automatic Washer and Dryer in matching twin beauty. (As illustrated below.)
 Dad wins: Sensational New 1954 Wizard Powermatic "15" Outboard Motor with long-range fuel tank. (See opposite page).
 Children 6 to 16 eligible. Help your youngster win!

GRAND PRIZE!

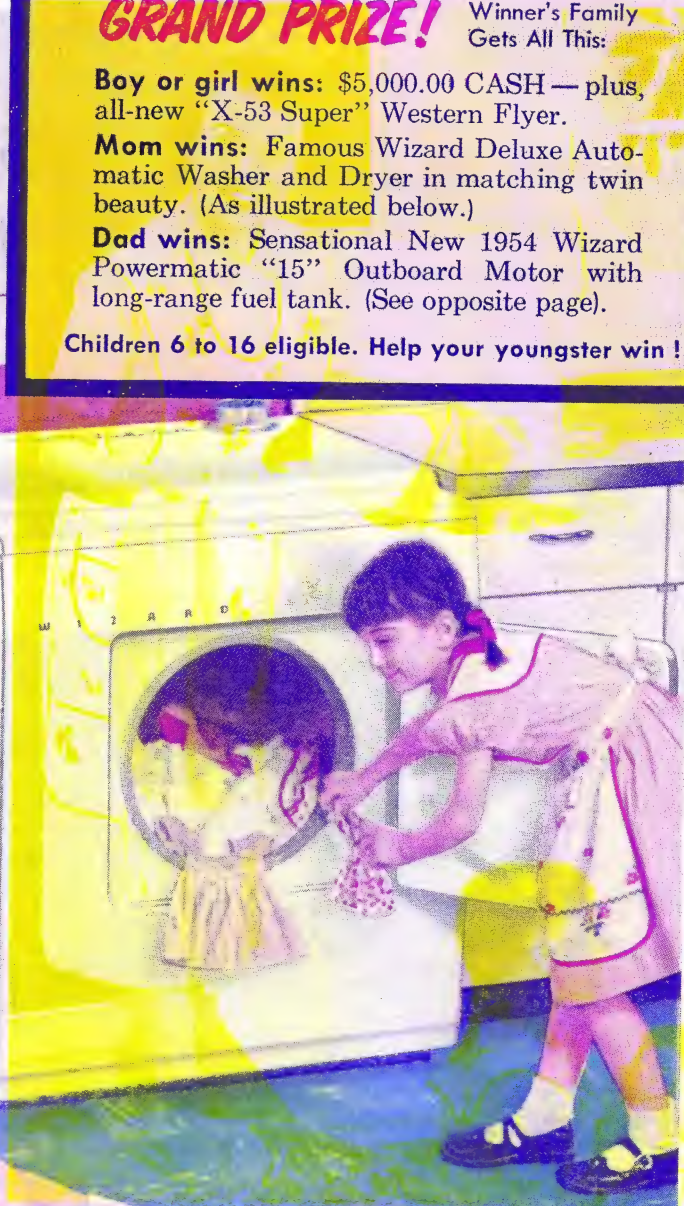
Winner's Family Gets All This:

Boy or girl wins: \$5,000.00 CASH — plus, all-new "X-53 Super" Western Flyer.

Mom wins: Famous Wizard Deluxe Automatic Washer and Dryer in matching twin beauty. (As illustrated below.)

Dad wins: Sensational New 1954 Wizard Powermatic "15" Outboard Motor with long-range fuel tank. (See opposite page).

Children 6 to 16 eligible. Help your youngster win!



No more wringing or rinsing — Wizard Deluxe Automatic Washer has complete cycle from "fill" to "spin dry" (includes 3 rinses plus deep overflow rinse.) Also can operate manually. New 4-way, wide-arc agitator action. Self-cleaning sediment trap. Non-clog drain system flushes out lint. Fluid drive. Nylon-mesh laundry bag included! **\$259.95**

No more hanging out a heavy, wet wash — no more weather worries. Wizard Deluxe Electric Dryer gives you safe, perfect drying of all fabrics. Simply set dial for either damp dry or fluff dry. "Tumble" action evenly exposes clothes to warm air waves. Automatic temperature control. Lint trap. Holds 18 lbs. wet wash **\$199.95**

See the complete line of automatic, semi-automatic, and conventional Wizard Washers as low as \$89.95

See the All-New "X-53 Super" Western Flyer and Get Your Official

NOTE: Western Auto Associate Dealers own their stores and set their own prices, terms and conditions. Prices may vary due to differences in local conditions. If you do not know

.... WIN YOUR SHARE OF \$13,500

FAMILY... Nothing To Buy!

Next 100 Winners Get A "X-53 Super" Western Flyer!

Why Wait? Own this bike today. If you win one in contest, your money back!



The bike of today... with the design of tomorrow! Sleek, jet-styled speedster has knee-action front fork; "Twin-Fin" headlamp; electronic-welded frame; car-type coaster brake.

HEY GANG! WIN \$5,000 AND THIS BIKE AND A PRIZE FOR MOM AND DAD! SIMPLY COMPLETE IN 25 WORDS OR LESS: "I LIKE THE ALL-NEW 'X-53 SUPER' WESTERN FLYER BECAUSE..." IT'S REALLY EASY! GET YOUR ENTRY BLANK AT WESTERN AUTO!

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2. Entries judged on originality, sincerity, neatness and composition.
3. Entries must be postmarked on or before Sept. 12, 1953. Contest subject to all Fed., State and local regulations.
4. All entries must be on official blank (or reasonable facsimile). Obtainable at Western Auto Stores or Associate Stores.
5. All entries become property of Western Auto Supply Co. Judges' decision final. Duplicate awards in case of tie.

Dad's Prize!

World Famous
WIZARD
Outboard Motor

15 dashing
h.p. for fishin'
fun or thrill-
packed 40 m.p.
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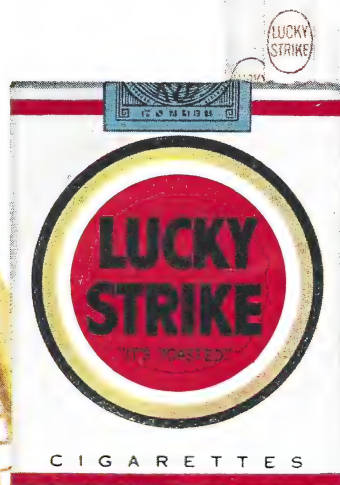


Entry Blank at **Western Auto**
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LUCKIES

TASTE BETTER!

Cleaner, Fresher.....
.....Smoother!



Nothing—no, nothing—beats better taste!



Never before have so many smokers been bombarded with so many reasons for smoking so many brands of cigarettes!

But actually, there's only one good reason for smoking a cigarette—*enjoyment*. And you get enjoyment from only one thing—the *taste* of a cigarette.

Luckies taste better...for two reasons. They're made of fine tobacco—fine, light,

mild tobacco—and they're *made* better. It's as simple as that.

So, for the better taste—the cleaner, fresher, smoother taste—that only fine tobacco in a better-made cigarette can give you...

Be Happy—GO LUCKY!



Presenting an exclusive, first-hand report:

The Dutch bulb story

By Gretchen Harshbarger

HOUSEHOLD's Garden Editor

Holland in Spring! When I was there last April it was like a huge flower festival! Bulb fields make magic carpets of color—almost unbelievable and completely unforgettable. Roadside stands sell garlands of gold and scarlet blossoms. Bicycles, cars, trolleys deck themselves with these “leis.” Every gleaming window boasts a vase of flowers. Streets brighten their lamp posts with hanging vases. Bus-stop roofs are planted with primroses and pansies. Home gardens, modest or large, glow with tulips and daffodils. And families make holiday visits to the great flower displays. How I wish you could have been with me!

Fortunately, last winter's terrible floods didn't touch the bulb fields. There are 20,000 acres of them, lying on the sandy land (actually leveled-off sand dunes) just back of the great dunes that protect low-lying Holland from the North Sea. Most of them are scattered, but the sight-seer's goal is a concentrated strip—2½ miles wide by 10 miles long—near Haarlem. It's surrounded by picturesque little villages where the bulb growers and workers live. And it's crisscrossed with roadways and a network of blue canals.

There are 8,000 bulb growers altogether. Of them, 600 are exporters who buy from the smaller growers and market wholesale all over the world. Last year one-third of Holland's 50,900-ton bulb export crop came here to the United States.

[Continued on next page]



In a little Dutch garden, Editor Harshbarger makes notes on ideas to bring home to you.

Dutch have the know-how

The Dutch have been raising bulbs for centuries. And they do it well. It's an art, as well as an industry. Practically all labor in the bulb fields is done by hand, beginning with the spading. That's largely because of Holland's geography.

The country is small (only about twice the size of New Jersey) and land is valuable. The best bulb-growing soil is limited in area and precious—so the bulbs must be planted close together to make best use of it. There's no space for wide rows where tractors might operate. Then, too, on this unique, low-lying land, interwoven as it is with canals, the water table lies just 10 inches below the top of the sandy soil. A big tractor would sink right in!

Double-trench spading begins the season. Soil that's been under water level for a year becomes the new topsoil. Manure is incorporated, brought in by boat from the neighboring dairy districts. The beds are excavated 4 inches deep, the bulbs are accurately placed, and then soil from the adjoining bed is used to cover them over. A straw mulch is put on for winter protection.

Top-quality bulbs are no accident

As the bulbs grow, they're fed a special bulb fertilizer. Weeding, cultivation, and disease prevention take their turns. Then, as blossoms open and are checked for trueness and health, they're cut off! That's for the sake of the bulb. It mustn't waste strength attempting to mature seed. All food manufactured by the leaves and stems is directed into the bulb and toward the formation of next year's bud.

The after-flowering period is important, too. Leaves should mature and ripen gradually—and Holland's long, cool spring is ideal for that. Tulip bulbs are dug about the first of July and then stored under controlled temperatures until time for packing and shipping. Only bulbs that meet rigid specifications of size, quality, and health are exported. United States inspectors, assigned to Holland, give final OK.

No wonder these bulbs can be counted on to flower so superbly in our own home gardens next spring!

Dutch home gardens are charming

In this crowded country, with its many multiple-family dwellings, large yards are rare. Small doorway gardens are much more typical. Beds for the flowers are usually in patterns, outlined, and often raised up above the neat sand or gravel paths which are typical of Dutch gardens.

Some low walls serve a triple purpose—as a garden windbreak, a lot-line partition, and a tiered planting box. Early bulbs, planted boldly, are most often featured in contrasting groups of many-of-one-kind.

Keukenhof—the "style show" for bulb flowers

The most fabulously wonderful place to get ideas on bulb varieties, uses and groupings, is at Keukenhof. It's described as "the world's most unique, living, open-air flower exhibition." And that's putting it mildly!

Formerly a great estate that had become run down, it was taken over by the bulb-growers to develop as a supplementary display area for the bulb fields. Its 75 acres of enchanted woodland and lakes hold 74 different gardens—gardens of your dreams! They're fitted in among giant old beech trees, birch thickets, and meadows as though they'd always belonged there. Each is distinct, separated from its neighbor, yet linked by connecting paths and vistas. Everywhere you look you see new and entrancing ideas. Some of those I liked best are shown on the opposite page.

It was a never-to-be-forgotten experience, my tulip-time journey to Holland. And getting the Dutch bulb story was only part of it. The exciting flights over and back, the friendly warmth of the Dutch people, the beauty of their clean little land—all will be treasured memories.



Top: Tulips are planted 4 inches deep, 6 inches apart, in beds 3½ feet wide. The soil is sand. Beech tree hedges, clipped back once a year, are used to control erosion. Water level (maintained by the canals) is a bare 10 inches below top of soil.

Center: Creating new tulip varieties from seed is a long job. From seed to first flower takes seven years (this bed shows progressive stages). Only one out of each 5,000 proves outstanding. And 10 to 20 years of propagation must precede first marketing.

Bottom: Disease isn't tolerated. Men constantly inspect beds to remove abnormal plants. Watchfulness continues through harvest; later there's government inspection. The world-renowned Laboratory of Bulb Research acts as a guard and guide.

Planting ideas for you from fabulous Keukenhof gardens

Grape-hyacinths, in quantity, are magnificent with daffodils. The Dutch mass them in great drifts—or use them as tidy 6-inch borders.

The most dazzling and memorable plantings I saw were beds in which Red Emperor tulips and yellow daffodils were intermixed. Try it!

Stately Crown Imperials and narcissi, blended delightfully along paths in a birch woodland.



These red tulips seemed to flow over the wall by the simple device of planting some on top of the wall, others below it. Note later tulips are budded, will become replacement color.

Much use is made of the "species" tulips, for early-season color. This one is the Waterlily Tulip (*T. kaufmanniana*) grouped here with gay daffodils and white grape-hyacinths.

Yes, it's the same house!

By Pat Flynn Kollings

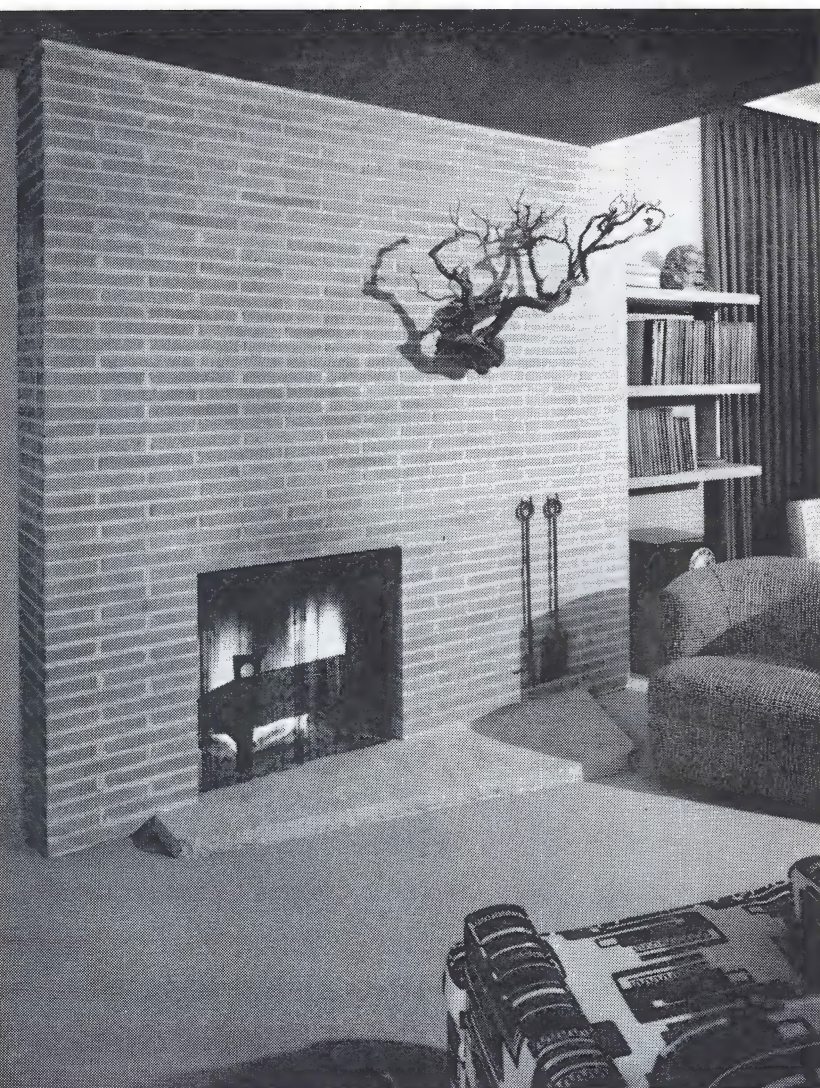
There's a lot of satisfaction in remodeling an old house. Triumphant you'll assure your friends that this really is the same old place. Even more rewarding, you'll have satisfaction in making something beautiful from "nothing."

But all the satisfaction is only a bonus. The real benefit of remodeling is the new-house livability it gives you—without sacrificing such old-house comforts as space, convenient location, and neighborhood friendships. Too, if the house you start on is structurally sound, you may complete the job with less total investment than a new house.

Naturally, the livability of your remodeled home—as well

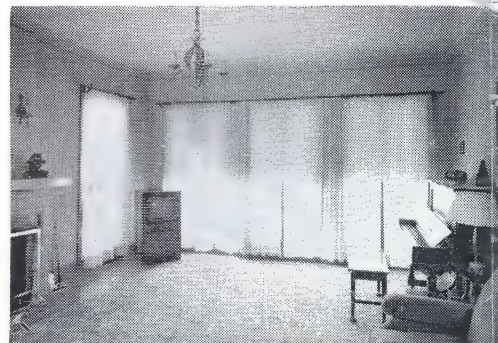
as the satisfaction you get from doing it—depends on the imagination and know-how that go into its planning. Even though you think you'll make only a few changes, it's wise to consult an architect or interior designer. (Most all-out remodelings were modest plans that mushroomed.) He can do a professional job, and may save you enough to pay for the cost of his services.

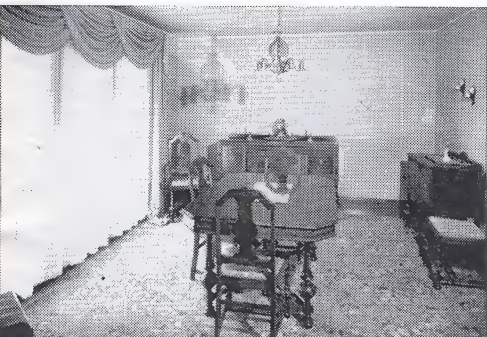
The home you see here is the result of the combined efforts of the Ernest Anders of San Francisco and their designer, Gustave Friedman. We think it proves that a thoughtfully remodeled home can be every bit as exciting as a new one.



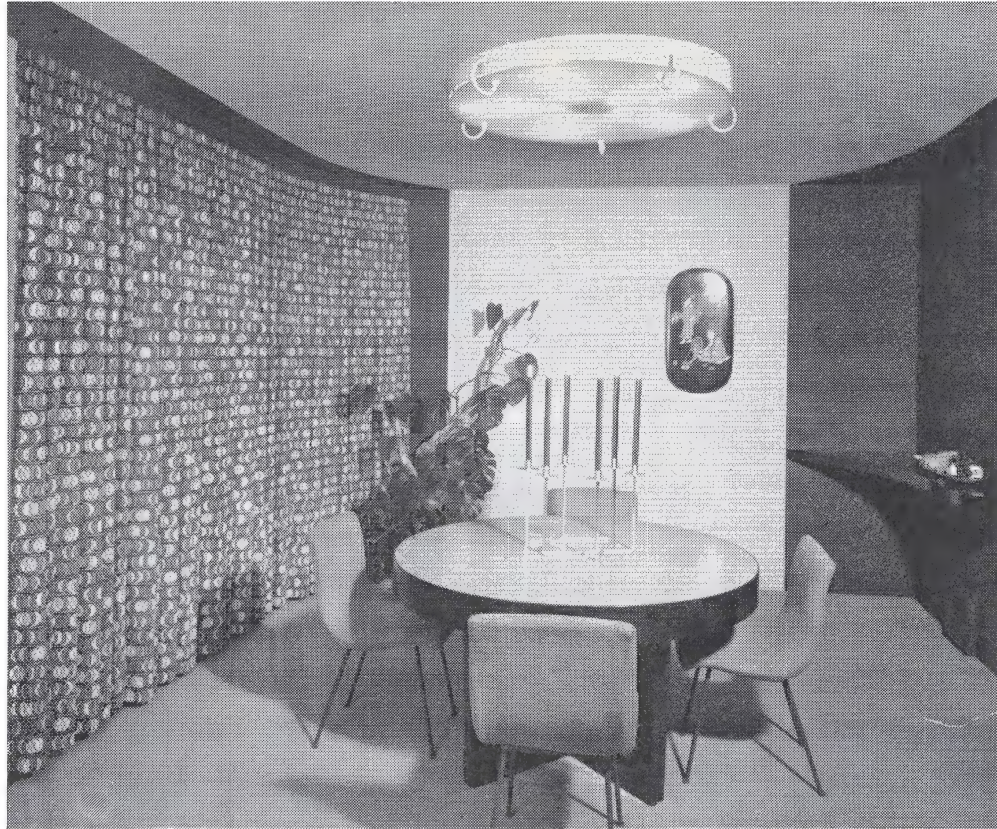
Since the dated old fireplace (above) hadn't one feature worth preserving, the decision was to face the whole area with brick, floor to ceiling. Its importance and apparent size were swelled by extending masonry at the sides. There's architectural interest in textured brick and wedge-shaped stone hearth. Accessories are few and striking: two fire tools, one gnarled branch.

DATA: LOUISE PRICE BELL
PHOTOGRAPHS: MORLEY BAER

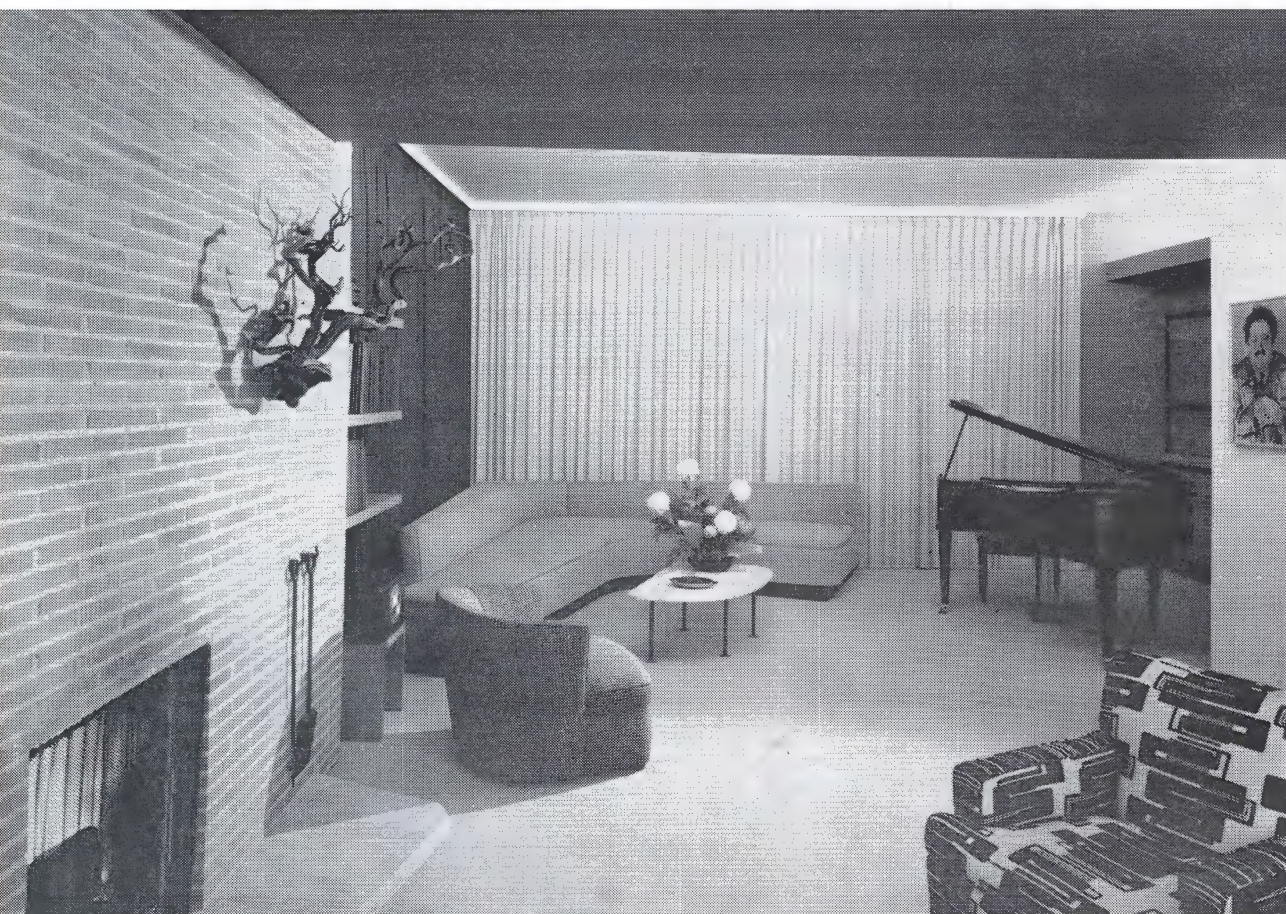




Yes, it's the same dining room. The "change" in its size and shape is just an optical illusion. The square corners of the room were rounded by simply extending the dark wall paint onto the ceiling to form a curve. Built-in cornice and drapery track are curved at far end, too. Round dining table and ceiling fixture, white wall panel, plain carpeting, and simple drapery handling all help to improve the room's proportions. Corner shelf is handy for serving but leaves floor area as open as possible.



More pictures, page 32



Boxy look of the old living room was cured by device used by new-home architects: a stepped-down ceiling. The old ceiling was already high. By using a dropped section over fireplace area, one end of room becomes a cozy

conversation spot while the other seems dramatically lofty. Dark paint on low ceiling and white paint on high one accent the difference. Note how contrasting draperies on adjoining walls cut down the feeling of boxiness, too.



Low and rambling, this home seems to grow out of its setting. Garage continues house, stresses width. Brick, white trim, and cedar-shingle roof have textured simplicity, warmth, eye appeal.

Want clean simplicity—but not austerity? Then . . .

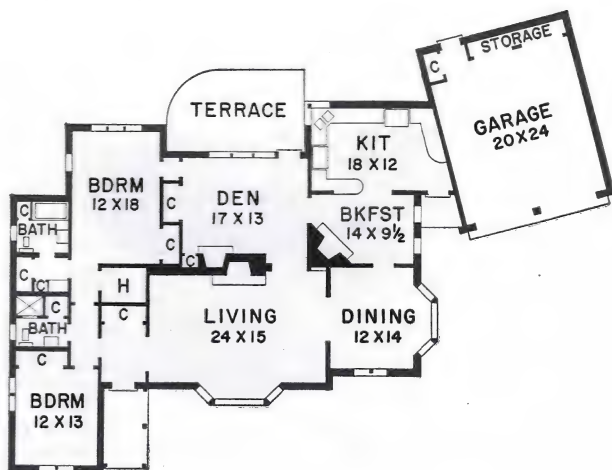
Make it mellow and modern

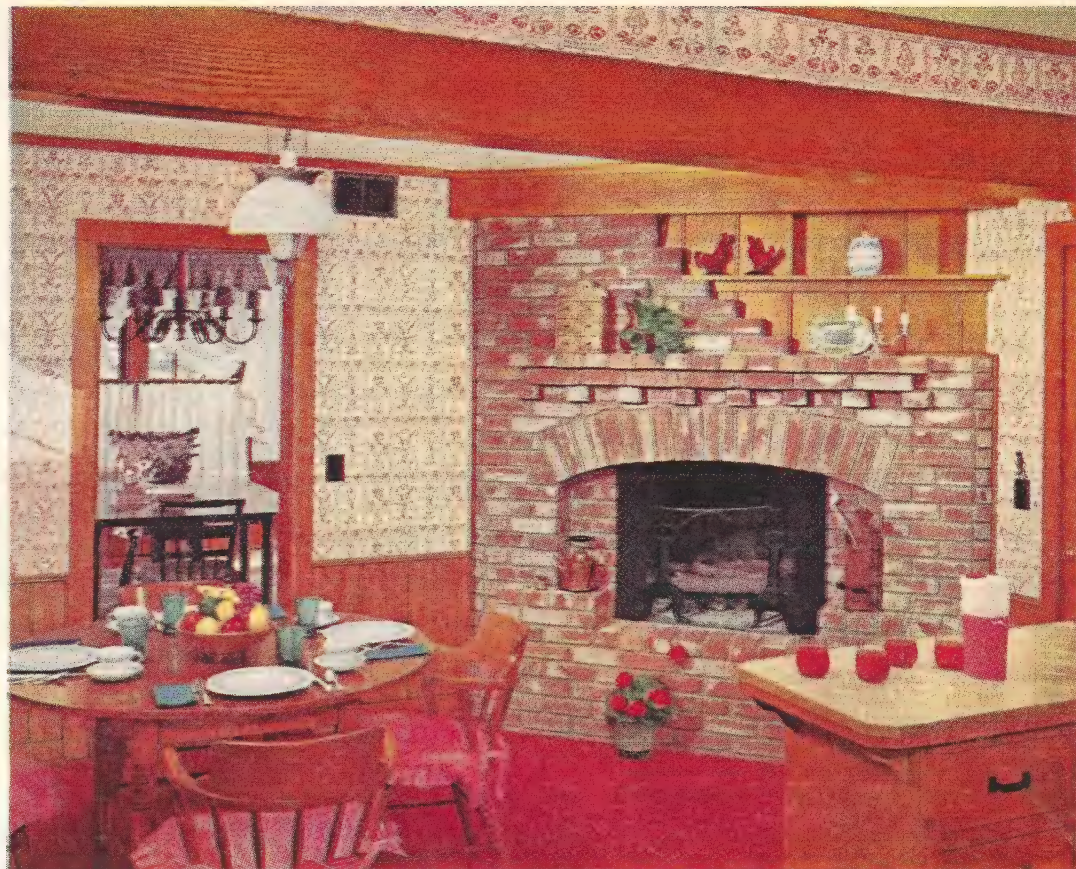
By Albert Roland

A good modern home needn't be all glass and shining metal, nor consist mainly of large, bare surfaces. True, contemporary design—in architecture as in home furnishings—calls for clean lines, openness, and interesting contrasts of textures, without fuss and clutter. But if you go at it right, Early American can be as modern and simple and exciting as the best Contemporary. And you'll get cheerful warmth in the bargain.

The Charles A. Bells of Oklahoma City, our cover family, tried it. After looking over the pictures on this and the following pages, you'll agree with us that they did a top-notch job of it. No gingerbread here, but no cold austerity, either. Wood, brick, the choice of wallpaper, paint, and fabrics provide variety throughout the house, but ultimately combine into a harmonious whole. This is a home that welcomes friends and lets the family live in cozy comfort.

The Bells used to think they'd like a strictly modern home. In fact, when they were first married, Charles and Doris started buying Contemporary [Continued on page 24]





Charles, Doris, and 9-year-old Jill love this cheerful eating spot with its big brick fireplace. At left is dining room—in more formal mood.

Generous-sized kitchen combines cooking and laundry (at right). Handsome cabinets give ample storage. Counter is mealtime step-saver.



Make it mellow and modern

[Continued from page 22]

furniture. Then they began shopping for their dream house—and had the surprise of their young lives! What they *really* wanted, they found out, was the mellow, easy charm of Early American. Modern, yes, but with a difference. And the Bells had no eyes for another house after they saw this jewel of a home, designed by Carson E. Hickox.

Turn once more to that exterior picture on the preceding page. Notice the graceful lines of the house, resting snugly on its sloping lot. The interesting textures of the materials. The pleasing landscaping with rambling roses, geraniums, and other old favorites. The curved path leading up to the porch that invites you in. Still wonder why the Bells chose to take their modern with an Early American flavor?

And inside! You walk into a little hall—honey tones of pine, red quarry tile, chintz walls matching the love seats and bay-window valance in the living room. At left is the

bedroom wing. At right a wide archway—and you look through the spacious living room into the dining room. Soft hues and warm accents create a restful, cheery atmosphere.

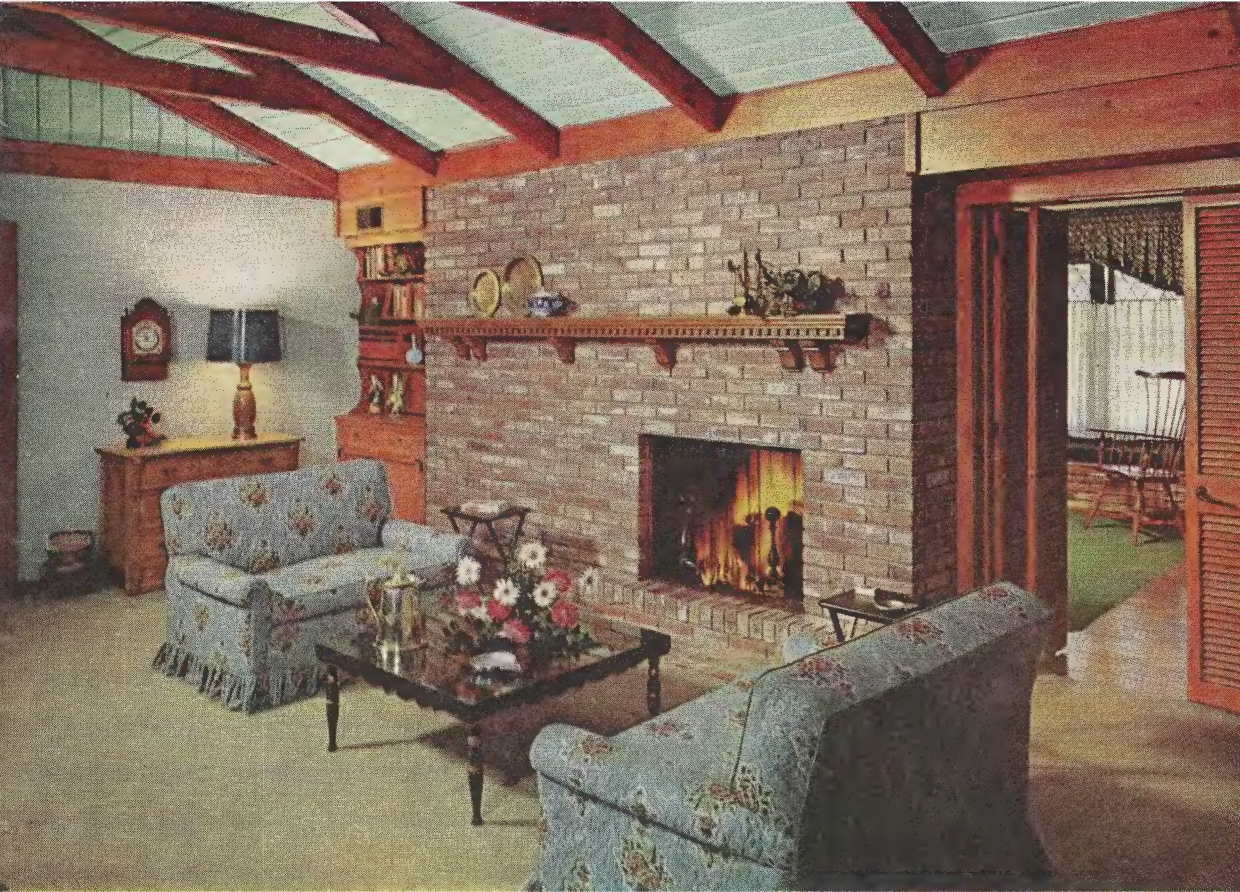
Beyond the dining room is a cozy eating corner, set off from the kitchen by an archway and partial counter. Here the Bells take most of their meals, with a blazing log fire for warmth and cheer through the winter months.

In the kitchen, the latest in home appliances reminds you again this is 20th-century Early American. Cooking utensils, supplies, housekeeping equipment are efficiently stored in the cabinets that line the kitchen walls. A door leads to the little porch connecting the house with the garage.

All in all, a very workable plan. Architecture and decorating have created here a home that's made to order for comfortable, happy, family living. Plenty of warmth and feeling, but no fuss and muss. Don't you think there's much to be said for a modern house in an Early American mood?



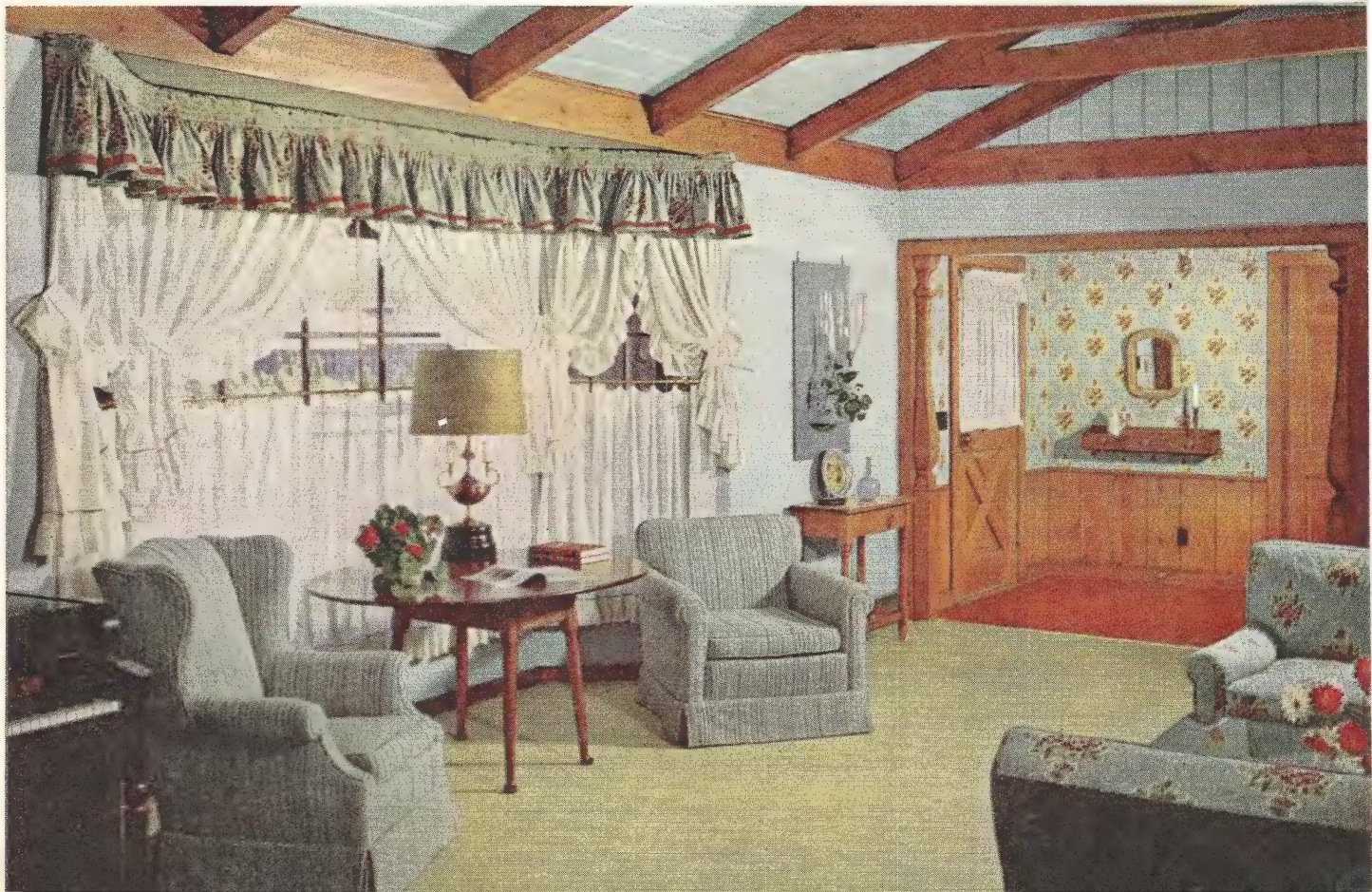
Glamorous master bedroom is a symphony of soft greens and rose, repeated in wallpaper that also covers ceiling. Man-sized closet is on wall at right; nearby dressing room is lined with spacious built-ins. Furniture grouping (left) is "antiqued" Contemporary.



Brick fireplace is focus of living room. Modern coffee table was restyled with new legs, apron to fit new décor. Warm-toned copper prevails among well-chosen accessories. Door is to den.

Living room has high, vaulted ceiling. Exposed wood beams contrast with soft blue background that enhances feeling of spaciousness. Large, curtained bay window provides good, subdued light. Hall doors lead outside, to bedrooms.

DATA: EUGENIA WHITE
PHOTOGRAPHS: WARREN REYNOLDS, PHOTOGRAPHY, INC.





A well-shook finger in the right direction started the ball rolling in little Fulton.

Fulton's "born again"

Today 1,344 citizens look with pride on a job they've done together—thriving industries, new public park, young people who stay in this small Mississippi town that finally has a future

By Henry and Vera Bradshaw

Delmus, you go down and get a picture of that mule barn," Mrs. Mattox enjoined the editor of the *Itawamba Times*, shaking her finger for emphasis. "A. J. promised to tear it down. You run a story about it in the paper, tomorrow, so that he won't forget."

As near as anyone can remember, that was the beginning of it. And it seems fitting that the remodeling of Fulton should have started with those smelly shacks left over from Mississippi's mule-trading days, smack in the middle of the business section. A. J. Mattox won't forget the day that the Missus barged into his appliance and implement store. "Will you tear down your mule barn?" she asked.

"There're mules in there," A. J. answered, shoving his

pipe to the other side of his mouth. But his wife wasn't smiling, she just stood and stared.

"I saw then and there," he told us later, "that it was either go live with the mules, or tear the barn down and live at home in peace." And the barn came down.

That was only the beginning. Since then, the thirty petticoated rebels who decided something should be done about their sleepy, indifferent community have really changed Fulton, Mississippi.

We won't say that the town has become a Garden of Eden—yet—but neatness, beauty, and progress have found a home there. Proud citizens point out to you the "new look" around the courthouse square; the spiffy wayside park

with playground equipment; the neat homes; the spick-and-span alleys; the new industry—a flourishing chicken hatchery that has put badly needed cash into the pockets of every chicken raiser in the county; the Junior Agricultural College, serving 375 students; a \$20,000 lunchroom at the grammar school, where hot, well-balanced meals are served at cost.

All this was news, big news. Like Rip van Winkle, Fulton had lazily slept away the years, growing in time so shabby and ugly that no one wanted to claim “kin” to it. A steady line of traffic on busy number 78—the Bankhead highway—went right through the north side of the town square. But Fulton slept on. Halfway between the great cotton center of Memphis, Tennessee, and that enterprising city of Birmingham, Alabama (125 miles each way)—Fulton ignored progress, remained through the years a lazy, run-down Sleepy Hollow.

Fulton was dull. Sloppy. Rat infested. Yards were overgrown with weeds. Houses unpainted. Business establishments neglected. Alleys piled high with trash and garbage. There was no band, nothing interesting going on, and recreation facilities were sadly lacking. Young people were making a steady exodus.

Used to be, every September first—the day that court opened—the mule traders came plodding into town for the biggest mule-swapping day of the year. Mixed with the odor of onions from the hamburger shops, which had been “juning” for the extra business, was the stench from the mule barns. If it rained, the streets were knee-deep in mud; if the sun shone, a swirl of grimy dust. From the courthouse square, above the “jumbalaya” of the swappers, one could count the shrill whistles of 20 busy sawmills. And out in the Tennessee hills which roll through Itawamba County, rang the lumberjacks’ axes felling the great stands of loblolly pines.

By and by, the lumber boom petered out—only three mills were left. And mule-swapping dwindled to a few smelly mule barns. People didn’t think much could be done about Fulton. Street corner pessimists had it all figured out. Here was a town of 1,344 population—county seat of “the poorest county in the poorest state in the Union”—why even bother trying to make it into something good? Nothing would come of it.

When a main-line railroad sought a right-of-way through Fulton, the residents turned thumbs down. So the town must depend on the privately owned “Mississippian,” which conscientiously chugs along the 27 miles down to Amory and back, carrying mostly lumber.

On a very fine afternoon in 1941, the grammar school burned down. Probably the answer to many a mother’s prayer. “My children were not going to get into that awful shell of a building—I wouldn’t have let them,” one mother declared to us. Getting a new school was an unexpected nightmare. Fultonians wouldn’t sign the petition for voting on a school bond issue. They weren’t really opposed to it—they just wouldn’t sign *anything*. After all, their granddaddies didn’t do things *that* way. It wasn’t easy to break down their resistance and meet the conditions for getting WPA assistance in building the school.

Such was the town of Fulton when the Civic Club—the thirty “petticoated rebels” mentioned earlier—decided they would clean up, beautify, and improve it. The February, 1951, meeting of the Civic Club convened in Mrs. Delmus Harden’s living room. Mrs. Louis Kilpatrick—“Miss Fannie Lois” to most everyone in town—was president of the club. The meeting came to order, there was discussion, and the fateful decision was made to enter the national city-improvement contest sponsored by the General Federation of Women’s Clubs, with

[Continued on page 34]

Farmer Hoden, hatchery manager Jackson, and friends. Decision to locate Great Plains Hatchery in Fulton was direct result of town’s “remodeling,” brought prosperity to farmers.



PHOTOGRAPHS: HARRIET ARNOLD

\$20,000 cafeteria provides good, wholesome meals for grammar school kids. It was built over the protests of mossbacks: “If their folks can’t feed their young’uns, let them stay home.”



Young and old enjoy outing and food at Firemen’s Park, built through community co-operation. Picnics were popular, profitable way to raise funds for Civic Club projects. Fun, too.





WILLIAM RITTER

Make the most of your eyes

By Eileen Burke

Once upon a time, eye make-up was considered artificial. Nowadays, however, we realize that eyes can be our most expressive, most remembered feature—so it's smart to emphasize them. Applied with a light touch, eye make-up lends a finished look, gives character and added sparkle even to an already pretty face. Don't save your mascara and shadow for infrequent dress-up occasions. With a little practice, they're as easy to apply as lipstick. Remember though, that these cosmetics are not substitutes for a good night's sleep or comfortable shoes.

1 Improve on Nature. Darken too-light hairs, or fill in sparse, moth-eaten brows with a *sharp* eyebrow pencil and short, swift strokes that imitate real hairs. For a chubby face, point the arch a bit; a longish face, keep arch of brows flat. Then use a tiny brush to blend in pencil strokes.

2 It's magic—the effects obtained with a penciled line drawn lightly along the edge of the lid, with a bit of an up-sweep at the corner of the eye. Small eyes will suddenly seem larger; light eyes grow more important. Remove eye make-up nightly with gentle cleansing cream or lotion.

3 For deep, lustrous eyes, try shadow blended along the lid and fading out past the brow. Don't be obvious—but some color should show. You'll want to experiment with shades, but usually, shadow that matches eyes makes them seem bigger. A contrasting shade intensifies their color.

4 With mascara, lashes look longer and thicker as well as darker. Shake excess water off brush before applying. A too-damp brush makes lashes stick together. When they're dry, stroke with a second, dry brush. Lucky owners of naturally long, dark lashes can add gloss with a drop or two of oil.

1



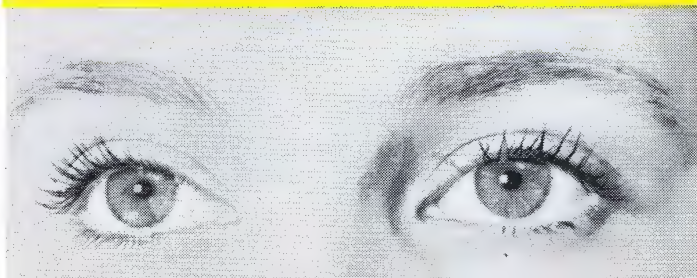
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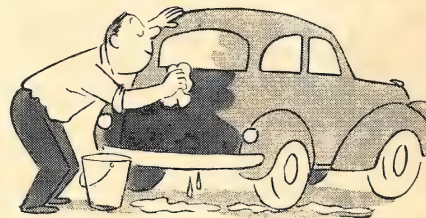
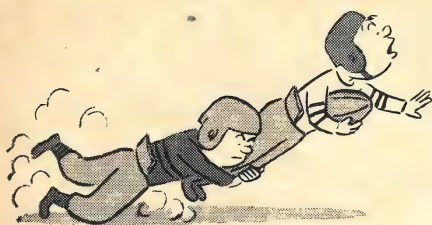
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4



6 easy ways to get clothes dirty



GETTING clothes dirty has never been a problem in any active household. And getting clothes *clean*, really clean, is no problem either—if you own a new Easy Spindrier.

Women everywhere are saying the two-tub Easy Spindrier with 3-minute Automatic Spin-rinse is the *fastest* and *best* way to wash clothes whiter and brighter.

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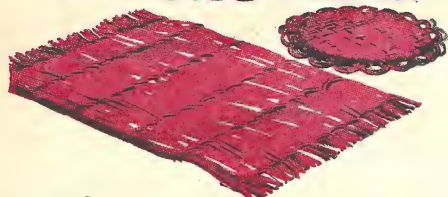
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...with 3-minute Automatic Spin-rinse

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Teacher's pets love gay embroidery

H7385



H7111



H536

Playmate pockets—flower garlands—rol-
licking anchors! They're easy embroidery
and sure-fire hits with the classroom crowd!
Sew and embroider these now to go off to
school in fine style! Embroidery transfers
are included in all patterns.

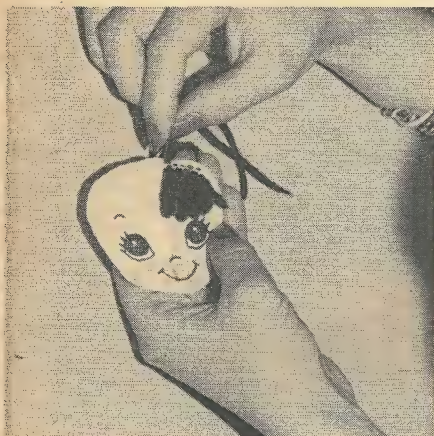
H7111 She'll love the colorful contrast of
check and solid or plaid 'n' plain. Flower
embroidery is so gay! Girls sizes 6, 8, 10,
12, 14. Size 10 requires 2 $\frac{3}{8}$ yards 35-inch
fabric and $\frac{1}{2}$ yard contrasting.

H7385 Happy doll faces are the pockets
of this fashion with ruffling on the bodice
and skirt. Children's sizes 2, 4, 6, 8, 10.
Size 6 requires 1 $\frac{3}{4}$ yards 35-inch fabric;
3 $\frac{7}{8}$ yards eyelet embroidery.

H536 Every girl wants a sailor dress—it's
so pretty! Children's sizes 2, 4, 6, 8, 10.
Size 6 requires 1 $\frac{1}{8}$ yards plain and 1 $\frac{1}{4}$
yards contrasting 35-inch fabric.

Patterns may be obtained from HOUSEHOLD, Needlework Department, Topeka, Kansas, for 25 cents each.
Please be sure to state size.

MAKE DOLLS' HAIR OF KNITTING YARN



To make bangs (after you have ironed the transfer on the face), point needle down on dot for one stitch, up for the next stitch, allowing one inch of knitting yarn for each bang.



To attach hair, take a stitch on each dot of center part with six separate strands of yarn each 14 inches long (7 inches for each side).



Braid each side and attach small bows, like so.

So easy to have the New "Outer-Look"...with the New Formfit "Under-Look"

Keynoting today's Outer-Look is a softly rounded bustline—subtly understated, yet high and young and proud. You feel so sure of yourself in Formfit's Life Bra—with the Under-Look you need to capture this new Outer-Look! World-famous for fit, Life Bras are tailored to elevate, separate and rejuvenate with blissful action-free comfort.

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Chicago, New York



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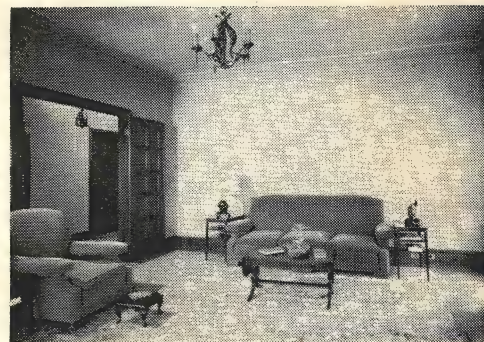


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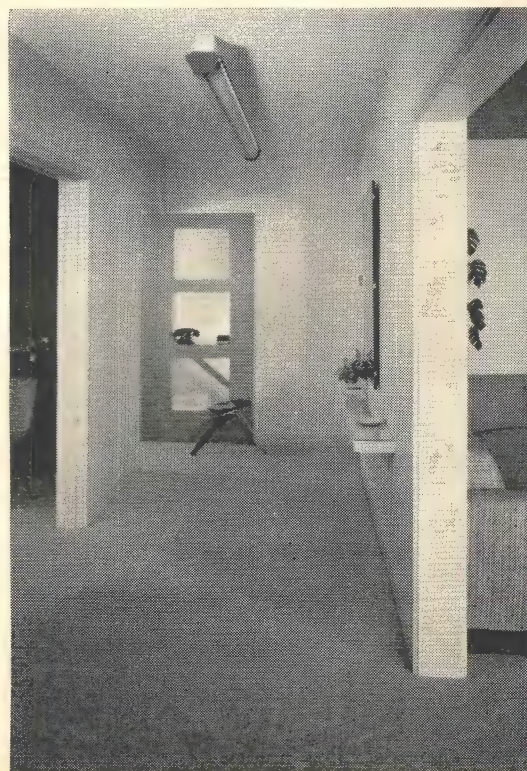
Yes, it's the same house!

[Continued from page 21]

Here is the dropped-ceiling end of the living room pictured on page 21. To reduce traffic through room, door (left) was moved a few feet. This also made space for built-in corner sofa. By using small chairs at game table, the room now seats three times as many people as it did with the old suite—and looks less cluttered.



The old entrance hall was chopped up with dark woodwork, patterned runner, and old-fashioned chandelier. Now surplus of wood trim, painted to match walls, seems to disappear. Neat, tubular lighting and all-over carpeting make room seem larger, too. Built-in telephone "booth" and shelf under mirror are good ideas for equipping a much-used hall that's too small for furniture.





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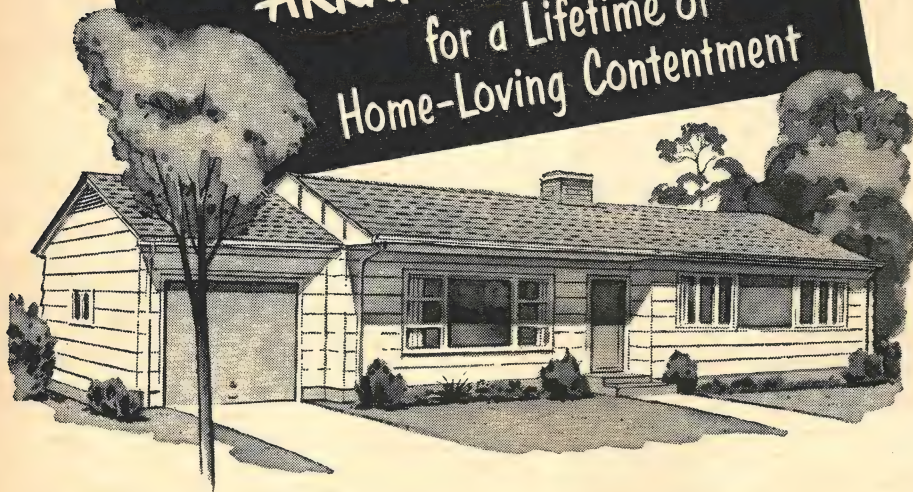
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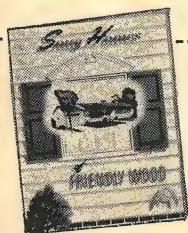


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Fulton's "born again"

[Continued from page 27]



"Before" and "after" views of Staub's Hardware. When Fulton's remodeling got under way, businessmen rolled up their sleeves, too.



Boy Scouts rescued unused, junky basement of Methodist church, now an attractive meeting room for Scoutmaster Clifton's troop.

generous cash prizes offered by the Kroger Company, Inc., of Cincinnati. Each member promised to head a major project and see it through completion. There would be no back-sliding.

Miss Fannie Lois, a brown-eyed, soft-voiced woman with plenty of brains under her salt-and-peppery hair, mapped the campaign carefully. She knew what she was doing—as a girl, hadn't she successfully managed her father's campaigns for State Treasurer? Everything was well taken into account, the right woman chosen for each job.

Who could head the important publicity committee—that had to sell the town on the project—better than Mrs. Delmus Harden, wife of the editor of the *Itawamba Times*? Though a direct descendant of the fighting General Robert E. Lee, Delmus wouldn't quarrel with his lovely wife, Ruby. Sure, he'd print what she asked him to.

Who could stimulate improvement of Itawamba Junior College streets and campus more than Mrs. Phillip Sheffield, the president's wife?

Who could manage to invite new industry to Fulton better than personable Mrs. A. J. Mattox, the mayor's wife?

Fannie Lois completed reading the list. No one was "too busy" to take the job. Women of different denominations, different politics, dif-



ferent groups, firmly agreed on this ambitious program: they'd make their town a better place to live in. It was big news for Fulton.

That night, over turnip greens and corn bread, the husbands of Civic Club members noticed a new, brighter gleam in the little woman's eyes. In a year's time, the men were told, the entire town would be transformed. The men shook their heads.

But the women went to work. First, they talked to the college and high school youths. Would they help? If so, what would they like to see done? Their answers resounded through the auditorium. Sure, they'd help. What did they want? A building where they could dance, have a soft drink, play cards. A tennis court. An attractive lobby in the girls' dorm. A swimming pool. "I'd like," one boy stood up and said haltingly, "I'd like to see our cemetery cleaned up. It's just a jungle."

Next, Miss Fannie Lois and her committee met with the adult organizations. Would they help? Well, since the women put it that way, of course they would. Unaffiliated people were also contacted and grouped. Mrs. W. L. Orr, the doctor's wife, was to co-ordinate the work of the youth organizations. All Fulton, sleeves rolled up, was ready to go to work.

The volunteer firemen were inspired by A.J.'s decision to tear down the mule barn. With their firemen's pay, they had bought a patch of land

NEW! Oil home heaters that light themselves!

Just turn the dial... Duo-Therm's electric SELF-Lighter turns on the heat

Now—Duo-Therm home heaters that light themselves automatically! No matches, paper or lighter rod! No stooping! No guessing!

Just turn the handy heater dial. Duo-Therm's electric SELF-Lighter lights the fire and starts the heat coming for sure.

Exclusively yours in 5 Duo-Therm circulating home heaters. All have radiant doors for fast warm-ups... built-in humidifier... Automatic Draft Minder at no extra cost. Duo-Therm's Automatic Power-Air Blower and electric or mechanical thermostat can be added at small extra cost, for fully automatic forced-air heating!

Trade in your old heater for one of these great new Duo-Therm's. Look for the SELF-Lighter display at your dealer's now.

More heat from every drop of oil!



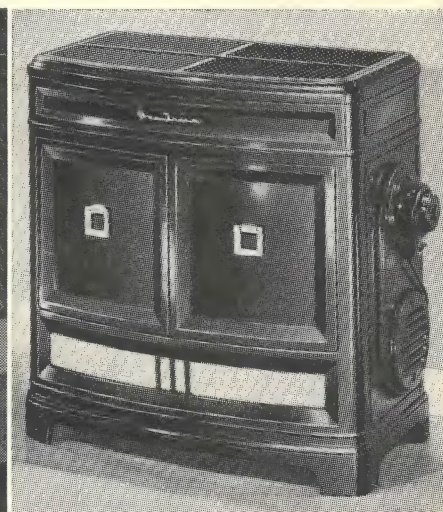
Exclusive Duo-Therm Dual Chamber Burner mixes air and oil in 6 stages for a cleaner fire at every setting low to high. Quiet. No moving parts. Extra capacity for extra-cold days.

Saves up to 25% on fuel! Exclusive Duo-Therm Automatic Power-Air Blower circulates heat by force. Drives lazy ceiling heat down. Turns itself on and off. Easily added to most Duo-Therm models. Pays for its slight extra cost in fuel savings.

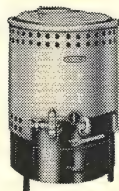
22 Duo-Therm Oil Heaters, from \$59.95 to \$169.95. Attachable fuel tanks, \$8.00 and \$10. SELF-Lighter models from \$104.95 up. Listed as Standard by Underwriters' Laboratories.



Modern-styled Duo-Therm Imperial. In 2 sizes: 41,500 and 53,000 BTU. Smooth platinum or rich mahogany finish, with brass trim. 2 radiant doors.



Glamorous New Duo-Therm Windsor. 50,000 BTU. Fine-furniture styled console in lustrous mahogany finish, brass trim. 4 big radiant doors for "spot" heat.



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Prices slightly higher in the West

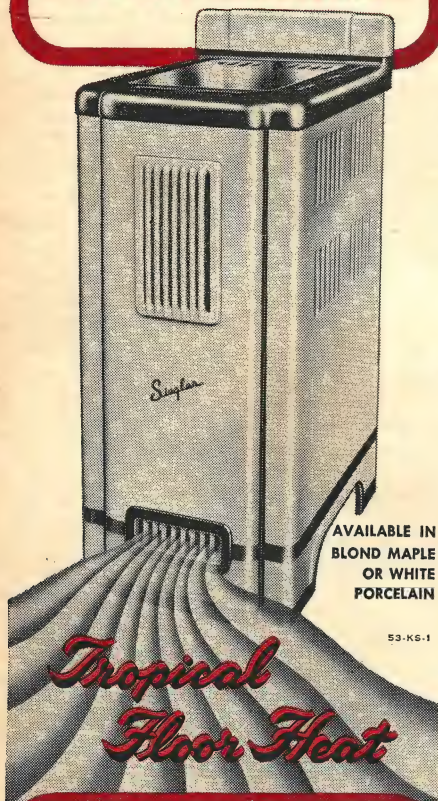
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Fulton's "born again"

[Continued from preceding page]

on the northeast end of town. Cleaned and fixed up, it would make a nice park. Fire Chief V. H. Pate, Jr., and Treasurer J. Wayne Senter approached the Civic Club. Within a week the whole town—the banker and his family, teen-agers in old clothes, preachers, merchants, doctors—all were working. You couldn't tell a Baptist from a Methodist. They mowed, raked weeds, hauled away tin cans; bonfires crackled as debris turned to ashes.

A pretty public park came into being, the first one in Fulton. Mr. Staub, local hardware merchant, drew plans for picnic tables and benches; he was "thanked" for his blueprints. Louis Kilpatrick and James Gibbs, Jr., lumbermen, donated the lumber. The Civic Club produced paint and nails (bet they didn't pay for them!), and tables and benches were built.

Meanwhile, the Negro Division of the American Legion, headed by F. L. Stone, started work on another park, in a 3-acre woody section near their churches and schools. "At first," reads Mrs. J. C. Whitehead's report, "this task seemed impossible. The undergrowth was thick; great washes and fallen trees had to be done away with; there was a question of money for lumber, nails, paint, grass seed and materials for a barbecue pit and swings."

But this park also was built. Refreshment stands on "preaching Sundays" brought money in, and there were cash, labor, and material donations. The junior Kilpatricks, the senior Gibbses, and the Hollands were on hand with a bulldozer and working crew. Days were so hot in the dense brush that people worked nights, and trash fires often brightened the midnight sky. Thirty-four young people—nearly 100 percent of Fulton's Negro boys and girls—can point with satisfaction to attractive Shiloh Park and say, "I helped build it."

The residential districts came next. CU-PU-FU week was launched, with a chairman on each street to urge neighbors to Clean Up-Paint Up-Fix Up their property. People worked hard for the coveted "first place award," but they all agreed it was only right when Campus Street took the blue ribbon. The poorly graveled road out at the college—where a slip on a rainy day got you stuck in the mud—had become a good-looking blacktop complete with curbs and gutters. All Fulton was proud of it.

President Sheffield says his wife was so set on this project he nearly turned bald trying to figure out how to help her do the job. Everybody pitched in. Students gave their time, working late at night to meet the CU-PU-FU deadline. Vocational teachers supervised the work, glad to have their students get real experience. The college donated materials. Future Farmers of America and Future Homemakers planted shrubbery; Home Economics girls cleaned up the yard in front of their building and planted flowers; Hi-Y boys and FFA's put in sidewalks. The campus also got a new brick entrance—a fitting place for hoisting the winning banner.

CU-PU-FU week was a huge success, so much so that business men decided to get into the act, too. Jim Hawkins, undertaker, cleaned up the rubbish-littered alley behind his establishment—"trash was piled so high you could hardly get through." Then Jim cast a critical eye at the old, rusty trade-ins that had been collecting dust for years, back of the neighboring appliance store. "Well, if you'll haul my junk off, I'll give it to you," Paul Mize told

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him. Jim took him up, sold the junk for \$50 and gained a neat, respectable alley besides. Hollis Prestage got the bug, too. Junk cars filled the alleys and even the street in front of his Plymouth-DeSoto agency—and they didn't look pretty! He had them hauled away, and also cleared a messy lot nearby—getting a nifty parking lot out of the deal. Grady Gaither's General Store was remodeled. Staub's Hardware put up a new awning, was repainted.

The contagion spread around the courthouse square, until all alleys were clean. The Boy Scouts, FFA, and 4-H Club ran the rats out of town. Civic Club women put pressure on aldermen, obtained regular garbage pick-ups.

Now that the business section was all spruced up, the Civic Club was ready for the big step: get a new industry in Fulton, something that would help the farmers of the surrounding agricultural area. Bob Rutherford, County Administrative Officer of the PMA, suggested a chicken hatchery. All heads agreed. A map was prepared, showing every existing and potential chicken house in a 3-county area.

A king-size Chicken Barbecue was organized. Home Ec girls sliced \$85 worth of cole slaw; distributors donated soft drinks and ice cream; Civic Club members set up tables on the college campus. Seven hundred broiler raisers attended—as did representatives of the Great Plains Hatchery.

The Great Plains Board of Directors met the next morning in Tupelo, a smart, up-to-date town of 12,000 people, on a main-line railroad 18 miles west of Fulton. The Board was to decide whether the hatchery would go to Fulton or Tupelo. A group of Fulton men were present at the meeting. Were they expected? "I don't know," one man told us, "but it didn't matter. The Civic Club had instructed us not to let that hatchery slip, and we had to get in there—or we wouldn't have dared face our wives again."

Woody Jackson, the hatchery manager, says his firm was impressed by the way "towns-people were working together," and thinks that pretty much decided their choice. "As soon as we moved in," Woody laughs, "I went to work cleaning up the vacant lot that came with our building. Didn't want the Civic Club to call us down!"

Because of the hatchery, a feed mill moved to Fulton, bringing another young couple, the Webb Browns. Fultonians are as pleased with them and the Jacksons as with their industries. Young couples who really fit into a town and take an interest in civic work are an asset money can't buy, they say. Besides, Fulton gained an English teacher in Mrs. Brown.

By then, Civic Club members were feeling pretty good. The residential districts had been beautified, the business section was clean as a whistle, the new industry booming—in time, Itawamba County would be the largest broiler-producing area in the nation! After all, the hatchery has a turnover of about 700,000 baby chicks every nine weeks.

But there was a sore spot in this bright picture: the courthouse grounds, nude and homely as a picked chicken. Waste paper frolicked like wild tumbleweeds from one barren corner to the other. Something ought to be done about it. Delmus Harden wondered in his weekly column: "If they get the supervisors to do anything about that lawn, I'll be sorry I ever doubted the Civic Club would reach its goals."

A week later, the supervisors announced a \$150 allowance for beautifying the courthouse lawn! With a \$50 donation from the American Legion Auxiliary and the help of a Mississippi

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where
you
are!

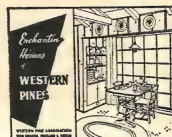


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Fulton's "born again"

[Continued from preceding page]

State College horticulturist, the job was done. Delmus ate humble pie, and liked it.

One problem remained: wastepaper containers. And fate solved it for the Civic Club. One dark night, Sheriff Sheffield went out in the hills and raided a still, bringing back four big iron drums that had been used for corn liquor. The American Legion Auxiliary bought them at the Sheriff's auction for \$2 apiece (no one dared bid against them), and you'll see them today at the four corners of the square.

There was something else the Auxiliary longed to do: set up "Welcome to Fulton" signs out on the highway. They contacted a sign painter, but they couldn't afford the price. "It's not the lettering," the painter said. "It's the base coats of paint that run the cost up."

"How much is the lettering?"

Unwittingly, the painter quoted a low figure. A few days later, the ladies were back. They confronted him with two signs, all painted and ready for lettering, and with his own very cheap quotation. A fitting ceremonial saw the signs erected. Then the FFA boys planted along the highway tree sprouts taken from a nearby forest, a memorial to the Itawamba boys who'd given their lives for their country.

If there was a "doubting Thomas" left in Fulton, the cemetery clean-up took care of him. When the Lions Club called for workers, townspeople answered en masse, dressed in overalls and old clothes, carrying sickles, rakes, and hoes. But despite the free labor, money was short. College students mimeographed letters to all who had a loved one buried there. Mrs. Annie Rogers Sheffield wrote hundreds of letters by hand. "You can't find some of the graves, weeds are waist-high, monuments are overturned, there's a drainage problem," the public was told.

W. D. Clifton and LeRoy Sheffield, college teachers, designed little cement headstones, which vocational students produced. Fallen stones were uprighted and repaired. Then, the cemetery was sodded; 30 high school boys built a concrete retaining wall; the Gaither



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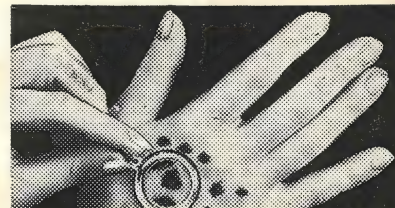
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family donated extra ground; a caretaker was hired. Contributions for this project alone passed the \$2,000 mark. Pretty blond Bettye McNeece had no doubts as to which was Fulton's most lasting project—"The cemetery."

What about the teen-agers, who'd surprised everyone by their enthusiasm and hard work in cleaning up their town? They weren't forgotten. In Teen-Town, tennis, badminton, and shuffleboard courts surround Rek Hall, where dancing, cards, and a refreshment bar provide indoor entertainment.

"We had no place to go before Rek Hall," commented Pud Lamphere, high school football star. "Only a movie or the corner drugstore. Now we can take our girls out here and dance or have a game of cards. Rek Hall is plenty neat."

It's a known fact that these kids away at school have done a lot of bragging about the "new" Fulton, and especially about its parading band and fancy-stepping Indianettes—the most rhythmic, prettiest group of marching southern belles in the world, if you take the Fultonians' word for it.

The Civic Club had a hand in this, too. They even designed and made the classy blue-and-gold suits! To subsidize the band and the Indianettes, a newly organized Band Boosters Club keeps a hot dog concession at the football field. The musicians have advanced from blue jeans and white shirts to handsome uniforms; even Mr. Robins, the instructor, eventually got a dignified bandmaster's outfit.

Bursting with pride at Fulton's first band, Mayor Mattox chartered a bus to take them to a nearby Farm Bureau meeting. The musicians performed, and applause for an encore was tumultuous. But that was the one and only piece they could play, and Mr. Mattox had to

save the day by saying that they were sorry, but the Fulton band was just *too tired*, and could play no more. It would be different now, after months of practice which went on through the summer, with parents chaperoning.

These band meetings brought out the fact that Fulton schools needed a PTA. One was organized, with Mrs. Gibbs, Jr., as president. Her first project was the grammar school playground, a mud hole every time it rained. Mrs. Gibbs heard they were excavating at a hill near Pat Senter's house. She got on the phone. Yes, she could have the dirt for the hauling. What would that cost? \$1 a load. Cheap enough, the PTA would take it. Forty loads were hauled to fill the playground, then gutters were built and proper drainage worked out.

You're curious about that \$20,000 grammar school lunchroom which opened November 10, 1952? Well, it wasn't exactly easy to manage it. When petitions were circulated, some of the mossbacks reared their heads. "If their folks can't afford feeding their young'uns, let them stay home," one man told Mrs. Gibbs. But it took more than that to stop the Civic Club and its volunteers. From morning till night these women carried petitions, argued, talked people into signing. At the end of it, the County Attorney stated they had enough signers to make unnecessary a vote on the bond issue. "True," confirmed the Circuit Clerk, "but you've got to verify that each signer is a qualified voter, and that no one signed twice."

"How will I do that?" Mrs. Gibbs asked.

"By checking the qualified list in this office," the Circuit Clerk replied. "But we're closing in thirty minutes for the rest of the day."

"Oh—no, you aren't," said Mrs. Gibbs. "I'm coming up right now—you keep that office

open 'til we get there. It won't be very long."

Mrs. Gibbs, Mrs. Burleson, and Mrs. Roberts practically flew up to the courthouse. They worked all afternoon and into the night, checking the list. When through, they could swear on oath that there were enough signers to make a special election unnecessary! Yes, by this time Fulton was wide awake.

Another Civic Club-sponsored new organization was the Campfire Girls. They gave Fulton its first library—an attractive children's library located in what had been a grimy storage spot in the courthouse. Precious little money was spent. Bookcases and tables were borrowed. The contractor on the new courthouse addition was talked out of some bricks; covered with percale, they made excellent bookends.

Books? For \$2.40 (freight), the Los Angeles Public Library sent a box of their discarded children's books. More came from the Mississippi Extension Service and a Civic Club "shower" in which each guest gave a child's book. The Campfire Girls have become very proficient at running the library, and keep it open through the summer. It's so popular that it is mushrooming into an extensive, year-round city institution.

The Negro families, after completing Shiloh Park, had been busy bettering their homes and tidying up lawns, with Civic Club help.

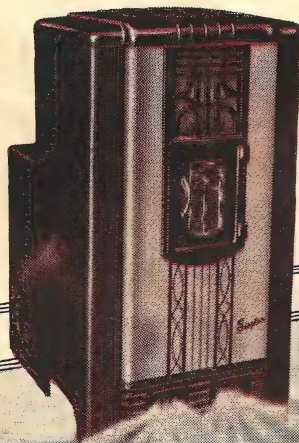
"I never was interested in flowers," Mrs. Tom Billups told us, "until we had our contest. Now I'm growing them everywhere."

The cleanup and paint job on the Shiloh Methodist Church was so flattering that the Baptists didn't even try to compete—they started building a brand new one.

From Fulton, the contagion spread to the countryside, and farmers went to work clean-

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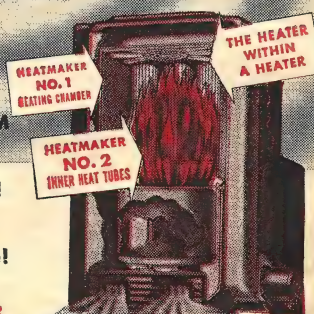
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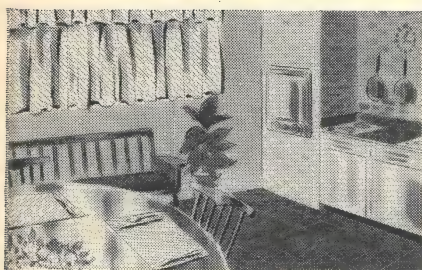
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Fulton's "born again"

[Continued from preceding page]

ing up yards and painting barns. From time to time, Miss Fannie Lois was invited out to see the results, which she did gladly—camera and notebook at hand.

By the end of the year, the Civic Club's diary bulged with stories of home improvements and successful civic programs. There were the new kindergarten and Cub Scout troop, which Mrs. Daniel organized almost singlehanded; "Red" Garofalo's grammar school safety patrol; Flen Haynes' program for Itawamba draftees; the room the Boy Scouts "dug" for themselves under the Methodist Church. And many more.

The judges of the national city-improvement contest were quite impressed with Fulton's accomplishments. So much so that they awarded its Civic Club the \$2,000 third prize. A tidy sum, yet very little when compared with what the town had gained.

What did Fulton gain? Jaudon Whitehead, over at the bank, puts it this way: "You just can't improve a man's property and surroundings without improving the man." That's part of it all right. But Howard Yawn, the insurance broker, put it even better: "Working together did something for us. We forgot our differences. We made new friends. Jealousy and friction disappeared. We took more active interest in our town. And we learned that, by working together, we can do anything!"

And the young people of Fulton? Listen to Mrs. Holcomb, whose boy and girl were active participants: "I believe our children will be civic-minded forever. They know what Fulton was like before, and what we've made it. They helped do the job. They won't forget."

The Civic Club didn't meet all its goals in the one year. There were the grammar school sidewalks that fizzled. Some streets still need signs, and some business houses new awnings. The knife-swappers still loaf on the square and deal in pocket knives. And two of the mule barns haven't come down yet.

The swimming pool? When we left Fulton, the Civic Club was buzzing. "Now, look here," someone was saying, "three of our husbands have bulldozers. I know where there is a drag-line. Ann's married to an architect. Forms can come from our lumbermen. There're four or five cement mixers in town. None of us would get hurt very much—let's get started!"

Next summer, if you're traveling No. 78—the busy Bankhead Highway—why don't you stop in Fulton and enjoy a swim in their new pool? You'll find it's a good town.

Have a problem?

Maybe it's an out-dated fireplace, or a hard-to-curtain window, or a room full of mismatched furniture. Whatever your decorating problem, won't you write and tell us about it? Send along a picture if you have one. While we can't promise to answer everyone personally, we certainly will remember your problem and try to plan articles to help you. If your problem is one which other readers have, too, it may even be published in a future issue of HOUSEHOLD. Write to us at the *Household Decorating Clinic*, 912 Kansas Avenue, Topeka, Kansas.



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We helped ourselves . . .

[Continued from page 12]

Next, we needed nails, electrical fixtures and wiring, a furnace, roofing, paint, double-glazed window units, etc. It meant several thousand dollars' worth of merchandise, and we knew that when you go to an up-and-coming businessman with a big purchase order you may be able to get a nice discount. So we showed our list to a hardware and heating dealer. He didn't ordinarily stock many of the items we needed, but had wholesale access to them, and made an out-and-out quotation to us of cost plus 10 percent and freight. It was a profitable, no-gamble investment for him, and hundreds of dollars saved for us.

Shopping around not only helped chip the cost of materials, but that of labor as well. Our top-of-the-hill location meant excavating for driveway and garage, an estimated cost of \$200. A little scouting turned up a road construction crew that was willing to do the job in exchange for the dirt! You may not meet the same problem, or find the same lucky solution—but it'll pay you to keep eyes and ears open for possible ways of cutting costs.

A good way of saving on labor costs is to make sure all materials are on hand as needed. It's surprising the number of man-hours you lose by not planning ahead. No carpenter will give you a full day's work if he has to flit from one job to another. Power tools must be set up, working areas cleared, supplies readied. We streamlined each day's operations by talking with the carpenter, planning the work with him, preparing the materials he needed.

Our sagacity backfired in the case of siding-selection. We liked red cedar, in 10-inch widths, and figured that it would go up faster than narrower boards, thus cutting carpenter hours. But just the opposite was true, for wide boards, prone to cup, are very hard to fit.

The greatest saving on labor, of course, came from our pitching in and helping. We stuck fast to our resolve that professionals would actually *build* our home. But there were things we could do as well as anybody else without jeopardizing the structure of the house.

First of all, we gave the siding a coat of varnish stain before it was put up. That way, tongue and groove edges are well protected from the weather and no unpainted areas show in case of expansion.

Inside the house, all walls are oak-paneled, except in the bathroom. No wet plaster to mess with—or mess up if you don't know how to handle it. Filling the nail- and knot-holes and sanding them smooth was a long, tiresome job—but we *could* do it. One coat of clear floor seal, easy to apply, brought out the beautiful grain of the oak, giving us a long-lasting and handsome wall finish.

There isn't a touch of formality about our house. It's functional, designed for easy house-keeping and comfortable living. It's just the house we dreamed of. And careful planning and shopping kept costs in line with our budget. You can do it, too! Things won't probably work out exactly the same in your case; you may need filling in the front yard instead of excavating the garage, or a bargain buy of native stone instead of lumber. But if you look around and use a little imagination and business sense, you'll find your own ways of paring building costs. And something else. The work and planning we put into it made the place really part of our family life. Yes, we're mighty glad we helped ourselves to a home!

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change your ways

By Dahy B. Barnett

You've bought a modern and beautiful laundry? A washer, dryer, and ironer? Or maybe you're thinking about it? In either case, you're in for a series of pleasant surprises. You will find—if you haven't already—that your laundry will change your work habits, and even your buying.

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Now, you'll buy plainer, more tailored garments. An ironer can iron almost anything, but it's quicker and easier to iron plain, tailored garments, so you'll find yourself choosing them when you go shopping for your new dresses.



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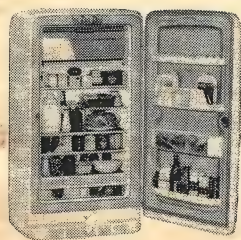
exteriors—moisture cannot accumulate, regardless of heat or humidity.

Be sure that the famous trade-name Deepfreeze is on the home freezer you buy. Then you'll be certain you're getting the genuine, the pioneer, the one and only Deepfreeze Home Freezer.

Choose from a variety of chest-type and upright models, ranging from 7 to 23 cu. ft. in capacity. All deluxe models now have interiors styled in gay "Bermuda Green." See your Deepfreeze Appliance Dealer today!

Deepfreeze Home Appliances

© 1953 Deepfreeze Appliance Division, Motor Products Corporation, North Chicago, Illinois. Makers of genuine Deepfreeze Home Freezers, Refrigerators, Electric Ranges and Water Heaters. Specifications subject to change without notice. Deepfreeze Home Appliances are also sold by authorized dealers in Canada.



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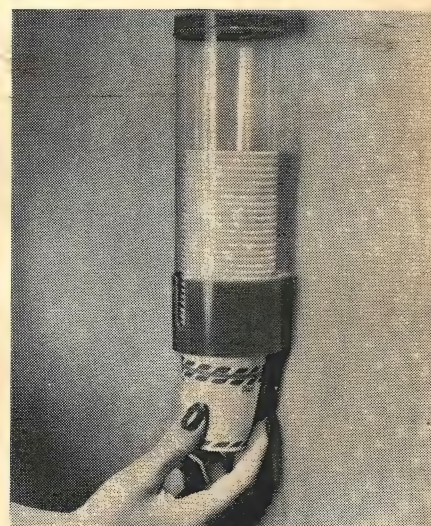
Every Thursday Deepfreeze brings you Gabriel Heatter on radio

New about the house

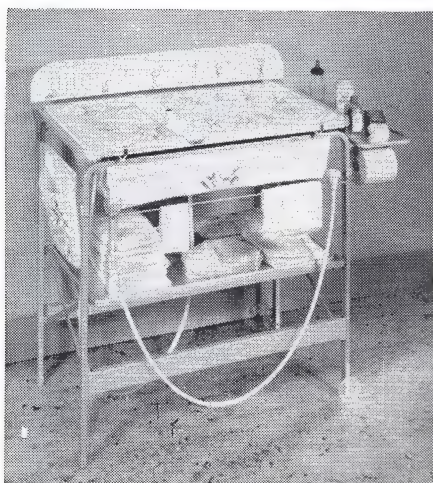
By Maurine Miller Welch



To prevent the danger of scalding children or adults when faucet water is made very hot for automatic appliances, this new automatic gas water heater supplies two different temperatures of hot water. The Ruud Duo-Temp Laundrymaster has an outlet for tempered water at about 125° for general use. A second outlet provides water at 170° to 180° for direct, closed piping to automatic dishwasher and clothes washer. Sold through plumber-dealers, gas utilities, and LP-Gas distributors, \$236.50.



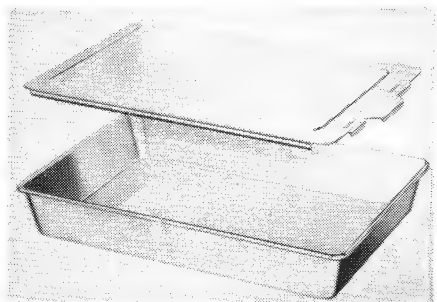
Dixie Cup home dispenser is handy to have at your fingertips for serving the children's between-meal sips. The crystal-clear tube of Celanese acetate protects the cups from dirt and dust and provides full view of your supply. Top and bottom of dispenser come in red, yellow, green, and blue. In stores, 69 cents.



The Ricky Jr. model of the Trimble Kiddie-Bath is the ultimate in convenience and luxury which every mother loves. In aluminum with solid aluminum tabletop and tray, it has extensive equipment including the Aqua-Temp bath spray with built-in thermometer. A work-saving baby-care center! In stores, \$32.50.



Freewax, a dual-action product, is a floor wax and a powerful insecticide. Wonderful for under the sink! Use it on linoleum, asphalt and rubber tile, cement, and varnished and painted wood floors. The insecticide lindane is odorless and safe to humans and pets but death to the pesky roaches. In stores, 79 cents a pint.



This covered Mirro aluminum cake pan is just the handiest utensil for baking and storing cakes or rolls! Use it, too, for roasting meats or baking escalloped potatoes for the potluck supper. Let it serve for refrigerator storage of meat, fish, vegetables, or fruits. In stores, \$1.95.

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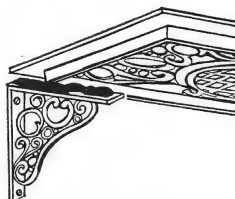
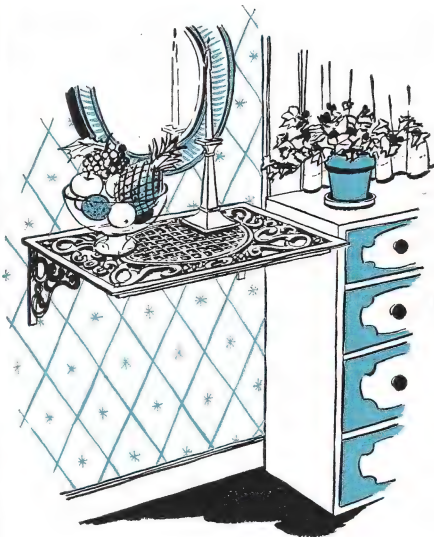
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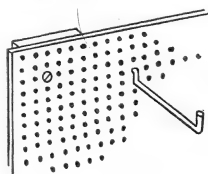
[Continued from page 4]



Heating register grille gives you a shelf with ready-made Victorian curves, and takes almost no construction at all. Just attach ornamental iron braces with iron cement. Clamp, and let dry overnight. Finish with clear lacquer, or apply an enamel over iron oxide metal primer.



Pegboard panel can be fitted with a variety of hardware to support shelves or hang your prized pieces directly on the board. Attach pegboard to wall with long screws or toggle bolts run through narrow backing boards. These boards will hold panel away from wall, leaving room for hardware. For drama, paint panel a light color, wood shelves a sharp contrast.



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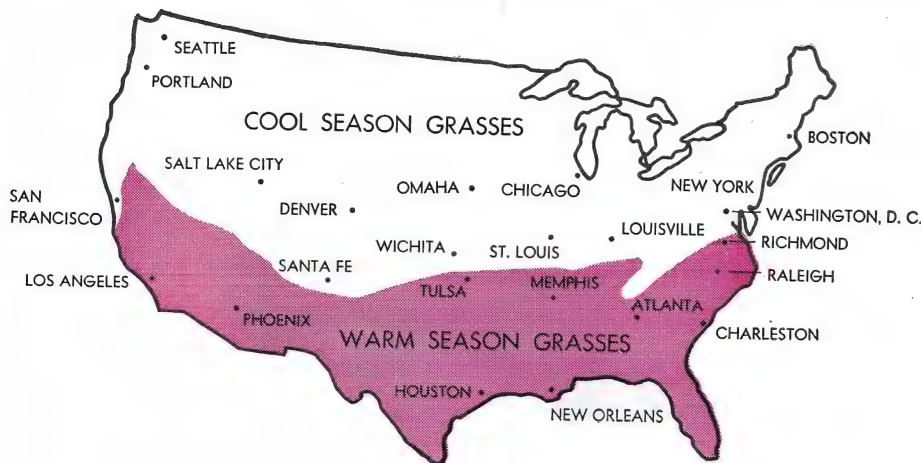
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Here are the two basic lawn grass areas of the U. S. Naturally, there will be a transitional zone along the dividing line shown.

The best grass for you

By Vernon T. Stoutemyer

College of Agriculture,
University of California, Los Angeles

If you want a really successful lawn—smooth, thick, green, hardy—it's vital that you choose a grass well adapted to your area. It's encouraging to note, too, that several definitely improved grasses have been produced recently, though none will solve *every* lawn problem.

All turf grasses can be classified as either "cool season" (growing best at low or moderate temperatures) or "warm season" (requiring more heat and tending to become dormant during the cooler seasons of the year). The map above shows you the areas of greatest usefulness for these two basic types. And here are the specific grasses for those areas—their characteristics, advantages, and disadvantages.

For the North

Bentgrasses: In cooler regions, particularly New England and the Pacific Northwest, bentgrasses occur naturally. They make beautiful lawns, but may require more watering and care than some others. Colonial bentgrasses, which do not produce runners, are preferred to creeping bentgrass. Seeds of these grasses are very small, and 2 pounds per 1,000 square feet is an adequate rate of seeding.

Rhode Island and Astoria bents are good varieties, but the Highland strain has a deeper green color and is probably the most vigorous under adverse conditions.

Fescues: The creeping red fescues and Chewings' fescue are beautiful grasses with fine, wiry foliage. They are well adapted to poor soil, endure shade and drouth, and do best in cooler sections. New improved types worth trying are Illahee, Ranier, Trinity, and Penn State Chewings' fescues. Seed them at the rate of about 4 pounds per 1,000 square feet.

Kentucky bluegrass is particularly useful in the Corn Belt, and is doubtless the most gen-

erally useful lawn grass in the North. At least 3 pounds of seed should be used per 1,000 square feet.

One greatly improved type is Merion bluegrass. It is vigorous, broad-leaved, and resists the leaf spot disease which often weakens ordinary Kentucky bluegrass, permitting invasion of weeds and crabgrass. Due to its prostrate habit of growth, it can be mowed lower and less frequently, too.

The high price of its seed is compensated for by the fact that such low rates of seeding as 1 or 2 pounds per 1,000 square feet have been very successful on well-prepared seedbeds. Because it's unusually slow to germinate, its introducers recommend that it be seeded unmixed with other grasses which, germinating earlier, may delay its development or even crowd it out completely.

Mixtures, or combinations, are often useful. They allow for the survival of the best adapted grass, and for certain grasses to predominate at different seasons.

Mixtures of bluegrass with a good variety of red or Chewings' fescue and a smaller amount of one of the Colonial bentgrasses, are always suitable for Northern use. In shady locations, rough-stalked meadow grass may also be added. Unfortunately, though, it does not persist well in warmer areas. Often the basic difficulty in shady locations is not lack of light, but competition from tree roots.

Temporary and "nurse grasses" give a quick effect in mixtures. Ryegrass is available in both annual and perennial types. It is often difficult to mow cleanly, grows rapidly, and can cause a ragged appearance. Meadow fescue and Red Top are others sometimes used. For highest quality turf, these "nurse" grasses are best omitted. [Continued on next page]

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The best grass for you

[Continued from preceding page]

White clover, in several varieties, is sometimes added in small amounts to lawn mixtures. Its use is a matter of preference. It adds some nitrogen to the soil, helping when inadequate fertilizer is used.

Great Plains and Northern Intermountain Areas

Two grasses deserve mention for unirrigated lawns under adverse conditions: Buffalo grass in the Great Plains area, and the Fairway strain of crested wheat grass in the Northern Intermountain area.

For the South

Cool season grasses are not much used in the South, though they will sometimes survive in shade. They are sometimes used to provide green color when other grasses are dormant in winter. Annual rye is most commonly used because of its rapid germination. Many Southern lawn grasses must be started by planting runners. Seed is either not available, or the grass does not come true to type.

Bermudagrass, most widely grown lawn grass in the South, has advantages and disadvantages. It requires abundant use of nitrogenous fertilizer. It will not grow in shade. It discolors in cold weather, although a few of the newer varieties (which must be grown from runners) retain winter color better. Some of these newer varieties have a very fine texture.

Centipede grass is the ideal grass for producing a lawn of passable quality with very little care and expense. It is suitable only for the Lower South, though recently some types harder to cold have been produced and grown as far north as Oklahoma. Though usually grown from runners, some seed is now produced.

St. Augustine grass, for the Lower South and arid Southwest, starts from runners, is coarse but useful in shade. An improved form known as "bitter bluegrass" in Florida has superior resistance to insects.

Zoysias are not common because of the scarcity of desirable seed and the extreme slowness of propagation by runners. But several species produce excellent turf not only in the South but in some warmer areas of northern states.

Manila grass (*Zoysia matrella*) is steadily growing in favor in the Gulf Coast and South Atlantic states because of its resistance to insects and diseases and its beautiful texture and appearance. A wider leaved type, Japanese lawn grass (*Zoysia japonica*) has been useful in the transitional zone between North and South, particularly when combined with a good cool season grass such as Merion blue.

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—Dorothy B. Challman

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Personal To Women With Nagging Backache

Nagging backache, loss of pep and energy, headaches and dizziness may be due to slowdown of kidney function. Doctors say good kidney function is very important to good health. When some everyday condition, such as stress and strain, causes this important function to slow down, many folks suffer nagging backache—feel miserable. Minor bladder irritations due to cold or wrong diet may cause getting up nights or frequent passages.

Don't neglect your kidneys if these conditions bother you. Try Doan's Pills—a mild diuretic. Used successfully by millions for over 50 years. It's amazing how many times Doan's give happy relief from these discomforts—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

Canned crocus!

By Jeannette Grossman

Found—a cheap, foolproof way to keep mice and moles from getting your crocus bulbs! Just plant them in empty 1-pound coffee cans!

The experts say that moles don't actually eat the bulbs—but they *do* make neat tunnels through which other bulb-hungry rodents forage. The cans really stop 'em, though. Crocuses can be left in these containers through two blooming seasons, but then they need dividing.



First, punch small holes in bottoms of cans so water can escape. Then put in a layer of broken pots or gravel to speed up the drainage. Cover with a trowelful of good soil. If your soil is heavy, add sand and compost.



Place five crocus bulbs in each can, and add good soil to fill can to top. Dig a trench and sink containers either in rows or informal drifts, with rims slightly above ground level. Fill in between with more soil, firmed down.



As a supplementary feeding for your canned crocus, work a scant tablespoon of superphosphate into the topsoil of each can. Or use complete plant food. Repeat next fall.

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for you
:
built
for you



YOUR VERY OWN

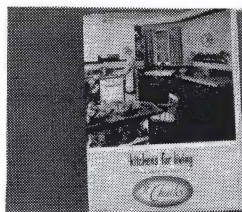
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● Enjoy a St. Charles Kitchen designed and custom-built to order *just for you*. Choose from 12 decorator colors, baked on steel, or a steel kitchen with exposed front surfaces of natural wood. Decide which of more than 80 special accessories and built-in convenience

units are best for *your* needs. Choose St. Charles and you also get all the St. Charles quality construction features in your very own kitchen, custom-built of steel!

For the full story of the many exclusive advantages you can enjoy with a new St. Charles Kitchen, send coupon, *today!*



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I am planning to () build a new home; () remodel my kitchen. I enclose 10 cents for my copy of "Kitchens for Living," the 16-page booklet illustrating kitchens in color.

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Lovely Birthstone Ring
A neat design, attractive looking, made in 1/40 14k rolled GOLD plate with simulated Birthstone set—**Your Size and Month** for selling \$1.00 worth of Rosebud Products. Order 4 boxes **Rosebud Salve** to sell at 25¢ a box or 2 bottles **Rosebud Perfume** to sell at 50¢ per bottle. "Easy to sell." Established 60 years. Send NO Money—We trust you. **ROSEBUD PERFUME CO.**
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WOMEN WANTED MAKE BIG MONEY AT HOME

...IT'S EASY! MAKE BEAUTIFUL TIES...
It's fun! EARN \$10 DAY EASY. Fascinating hobby. Cost pennies, sells for dollars. No selling! No sewing machines necessary! Become a member of our Nation-Wide Family of Fashion Tie Hand-Crafters. We teach you the secrets. WE SUPPLY MATERIALS AND SEWING SECRETS at our risk. HELP US FILL THE HUGE DEMAND and earn money besides. Exciting and revealing DETAILS ABSOLUTELY FREE. Send no money, just send your name and address to:
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2¢ WILL EARN YOU \$20.00 AND MORE!
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Yes! \$50—even \$100 in spare time by showing the two gorgeous 21-card \$1 CHRISTMAS ASSORTMENTS. Exclusive imprint cards 50 for \$1.25 up, gift novelties. 120 pc. exclusive gift wraps, everyday cards—100 MONEY-MAKERS! Extra Cash Bonus! **SPECIAL CLUB PLAN!** Send a postcard flying TODAY!

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OVER 100% PROFIT!
Deal with a Leader. You will earn more money in full or spare time **Make \$50.00 & MORE** by selling only 100 startling NEW \$1.00 box assortments. Other EXCLUSIVE AMAZING profit items. You take **NO RISK** Send postal card today for box assortment samples on approval. You also get **FREE** samples of easy-to-sell personal Christmas cards, stationery, napkins and guest towels. **FREE CATALOGUE** Illustrates more than 100 items everybody needs & buys Children's books • games • gadgets **BIG PROFITS** Xmas stockings • novelties • Gifts
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Immediate Relief!
A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.

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Dept. 159, 41 East Pearson Street, Chicago 11, Ill.
Please send free booklet and 16 sample lesson pages.
Name.....
City.....State.....Age.....

Home Canning Pointers

by *Lucina Ball*



TOMATOES AND PEACHES ARE TOPS in home-canning popularity, because they're so *easy* to can and so *good*. Put up plenty while their cost is low and flavor most delicious. Your family will **EAT BETTER FOR LESS** all year!



New Jar Time

When last year's jars are all filled (or discarded because of nicked top edges) it's time for new jars. Get the best: Ball **DOME** Mason Jars, the only jars that come with Dome Lids.



Wipe That Lip!

Be sure to wipe the jar top clean after filling and before sealing. This allows the inner sealing ring of the Dome Lid to make an even contact all around.

Three Ways Better

Why are Ball **DOME** Lids first with home canners? For three big reasons . . . 1, Ends guesswork sealing. Dome clicks down as jar cools; then a glance or touch tells you the jar is sealed. 2, Firm **RED** rubber seal. 3, Cream-white **ENAMEL LINING**—extra protection. Yet Dome Lids cost no more than lids *without* these features!



Old Favorite Comes Back!

More and more women have re-discovered Ball **ZINC CAPS** for canning pickles and other high-acid foods. The **GLASS** liner will never discolor or rust. Ball Zinc Caps are economical because they last for years. And for sure sealing, always use Ball Jar Rubbers.



Ball Blue Book—new edition

Just off the press. Most complete, useful home-canning handbook ever published! Illustrated methods, timetables, over 300 recipes. Send 25¢ in coin to **BALL BROS. Co., Dept. HH93, Muncie, Ind.**



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GEORGE BERGFELD

Packaging is half of freezing!

By Phyllis Hood

How times have changed when it comes to wrapping foods for the freezer! First of all, we had the idea that one could wrap foods in anything, stick them in the freezer and that was it. How wrong we were! Dried-out, unappetizing foods were the just desserts of our ignorance.

Then we swung to the other extreme and made such a fancy production of freezer packaging that, while the results were fine, it was just too much work.

Today we've struck a happy medium. We know the principles back of good packaging and manufacturers have provided us with a variety of efficient, easy-to-use wrappings.

WHAT YOU NEED

Let's consider what special items we need for packaging freezer foods: A blancher; a large pan for ice-water; a scoop or ladle; a funnel; a device for heat-sealing; ascorbic acid; sealing tape; marking pencil or pen; and last of all, the various packages or containers, bags, and sheet wrappings that are the basis of all satisfactory packaging.

WHY BLANCH?

Did you ever, in the winter, happen to buy vegetables that had been frozen in transit? Then you know that freezing alone is not the answer to food preservation. Foods contain enzymes that work to deteriorate them and the preliminary blanching with boiling water or steam is necessary to retard enzyme action. For this, a regular blancher is mighty handy. It's a large kettle with a lid and perforated insert to hold the food. You put the water in the kettle, the food in the insert, put on the lid, and com-

mence timing when the water resumes boiling. Then lift out the insert and the food and immerse in ice water to chill the food quickly.

HOLD THAT COLOR!

Some fruits, such as peaches and pears, tend to turn an ugly brown when exposed to air. Addition of a little ascorbic acid—the technical name for Vitamin C—will stop this before it starts. A combination of ascorbic acid and the acid found in citrus fruits is available, too. Drug stores and some food stores carry them.

USE HANDY TOOLS!

A scoop is handy for small items such as cut beans, peas, berries. A funnel keeps the edges of a package liner clean and thus makes for a perfect seal. If you can't find a funnel of the right size and shape, you can remove the ends from a tin can and bend the bottom as you desire. Tongs are useful for handling such things as asparagus and broccoli.

WRAP IT UP!

Your whole endeavor in packaging foods is to exclude air, to prevent the flow of vapors and moisture in either direction. The technical term for wrappings that do this is "moisture-vapor-proof." This means that the food itself won't evaporate and lose moisture and flavor. Neither will oxygen from the outside air creep in. Oxygen's bad effect is why it is so important in packaging irregularly shaped foods, such as meats, to wrap them tightly so that as little air as possible is trapped around the food.

Freezer-weight aluminum foil, polyethylene bags, pliofilm,

[Continued on page 54]

I have a good proposition for men or women who would like to make an extra \$125⁰⁰ a month for spare time



By Frank W. Strong

Today, almost everyone needs extra money. With higher taxes and increased living costs you have to have more and more dollars—just to keep even. There are lots of ways to make extra money—lots of good ones. I don't say my way is the best. But I do say it's one of the easiest and most pleasant. In fact, it even leads to making new friends. And it doesn't call for any house-to-house canvassing, either. Let me explain:

I am the sales manager for a very big company. We make Stainless Steel Cooking Utensils, like those shown in the picture. We do an enormous business with hotels, restaurants, hospitals, and institutions. We also manufacture for the U. S. Army and Navy.

As a result of this enormous production we have very low manufacturing costs. We can sell a set of Stainless Steel Cooking Ware for home use for just about what it costs some companies to *buy* it! In fact, for many years, we did sell a set of home utensils to one Sales Organization who resold our cookware house-to-house under their own name. They got \$120.00 for the same set that our people sell for just about half of that.

Well, one day I got to figuring. There are five good reasons why Stainless Steel is the kind of cookware that should be in every home. 1. It washes as easy as a drinking glass. No scouring, scraping or scrubbing. 2. It doesn't rust or corrode—and it doesn't stain from vegetables, meat or fruit acids. 3. It doesn't affect the taste of food. 4. The fourth big advantage is that Carlton Ware enables you to prepare food by the method called "waterless cooking" which keeps more of the natural minerals and vitamins in your food and makes the food taste better. 5. Buy it once and you're all through buying for life.

You *can't* wear it out. You see Stainless Steel is not a coated or plated metal, like the chromium plate on the bumper of your car. That chromium plate can chip or wear off and expose the raw steel underneath. Then the steel rusts. But our kind of Stainless Steel is stainless *all the way through*. It



These 15 Utensils are all interchangeable. They fit into each other so as to make up 23 different cooking combinations for "Waterless Cooking." They cover 99% of all cooking needs.

I won't make any fancy promises of \$50.00 a day. And I'm not after any of your money. What I can do is show you a simple plan by which you can pick up enough extra money every week to help make up for the money you're losing in higher taxes and higher costs of living. I supply your working outfit free—no charge. Just your name is all I need. Read my proposition. It is honest and down to earth. And it won't cost you anything to try it.

can't chip, crack, peel, or wear off. You could use a set the rest of your lifetime and then give it to your children. They could use it for the rest of their lives and it would still be good for *their* children.

Well, I figured that if the price was low enough every family could afford Stainless Steel Carlton Ware. So, I worked out this plan! We would sell a complete set of 15 pieces for a low price that would include only a small profit for the company. Then you add your profit and re-sell this set to your friends and neighbors for approximately half of the usual price charged by the house-to-house salesmen. You actually save your friends more than half. They are glad to get such a bargain and they feel that you've done them a real favor.

That's because the set they buy has in it only two profits, ours and yours. Both our profit and your profit is reasonable and fair.

Now, that is the thing that makes my plan like an endless chain. When a woman gets her first piece of Carlton Ware she simply raves about it. She gets so thrilled that she can't wait to demonstrate it to her friends and tell them all about it. She's so proud of its silvery sheen and so happy about how easily it washes that she just "bubbles over." So if you start by just letting *your own friends* in on a good thing, before you know it *their friends* are calling you up and asking you if you can get the same low prices for them. Then *their friends* call you and *their friends' friends* call you. It just goes on and on! To make an extra \$125.00 a month, you only have to deliver seven sets and that's easy. Mrs. Montell in Pennsylvania took orders for \$1400.00 worth in her first month. And Mrs. William Hanchow writes, "Got my set Saturday—I already have 17 customers."

Now, I'll let you in on another part of my plan. My company maintains a beautiful resort in the Florida Keys just so our sales representatives can enjoy a Florida vacation at company expense. If you take only ten set orders a month for six months, we will pay the expense for a Winter vacation in Florida for you and one other member of your family.

Whether you want to make this extra money now or at some later time, you should at least get all the information right now. I'll not only be glad to send Free Information, I'll also send you a complete demonstrating outfit that you can show to your friends and neighbors. And I'll give you exact instructions by which you can write up orders without making any house-to-house calls on strangers.

There is no charge now or at any other time. Everything I send you is free. When you qualify, I'll even furnish you with a complete 15 piece set of Carlton Ware that you can use in your own kitchen and show to your friends. It's an extra bonus I give you to encourage good earnings on your part. All 15 pieces will be shipped to you with my compliments.

Send your name today. You'll be glad you wrote. This ad may not appear in this magazine again, so don't take any chances on losing out. Send the coupon or just send your name on a postcard and say, "Send me everything free." I won't send any salesmen to call on you and you won't be under the slightest obligation.

FRANK W. STRONG

Carlton of Carrollton

39 High St., Carrollton, Ohio

FRANK W. STRONG, CARLTON OF CARROLLTON,
39 HIGH ST., CARROLLTON, OHIO

Dear Mr. Strong: Please send me free and without any obligation whatever a complete selling and demonstrating outfit with exact instructions for making an extra \$125.00 a month. I don't want to do any house-to-house selling, but I will show your products to my friends and give them the advantage of the low price.

Name.....

Address.....

City.....Zone.....State.....

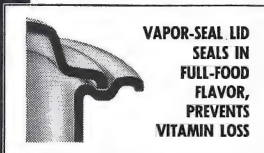
☐ I am already selling cookware and am interested in getting a line that can be sold at a lower price. Please send me your Distributor's proposition.

NOW! Vitamin-Sealed Cooking for only 98¢*

*Slightly higher in South, West and Canada



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SEALS IN
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PREVENTS
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*Saves Vitamins!
Saves Minerals!*

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makes all
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Enamelware
Stronger! Whiter!
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Here's better cooking for better health . . . cooking that seals in important minerals and vitamins often lost in ordinary cooking. Protect family health! Get the Flavor-Saver Cooker NOW at this low get-acquainted price! Other types of vapor sealed cookers cost up to seven times as much.

- Smooth white porcelain enameled finish cleans easily . . . can't hold stale food flavors.
- Cook, serve, store, reheat food in this one utensil.

Actual Capacity 3 3/8 qts.—3, 6, 8 qt. sizes also available.

FEDERAL E & S COMPANY • PITTSBURGH, PENNSYLVANIA

ARE YOU LOOKING FOR THAT EXTRA DOLLAR

**Stop Looking
MAKE
\$100. \$200. or \$500.
NOW 'TIL XMAS
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NO INVESTMENT or EXPERIENCE

Just sell WELCOME Christmas and all occasion cards to your friends and acquaintances, 21 for \$1; also 50 for \$1.50 with name on. You make \$1 on each box of our #60 and #90 cards. Start earning at once with FREE SAMPLES of name imprinted Christmas cards and assortments on APPROVAL.

Many organizations and church groups raise money this easy way. Advise if an organization. **WRITE NOW!**

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Mounts on wall or
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You'll want them both to make kitchen work easier, brighter. Matches the modern Lusto-Ware kitchen ensemble along with 101 other smart Lusto-Ware items to make your kitchen "sing." Beautiful for years, can't dent, chip or peel. Easy to clean and keep sanitary. At most stores or for catalog write . . . Columbus Plastic Products, Inc., Columbus, Ohio.

Love this Smart
RECIPE FILE...69¢
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Matching 4 pc. Lusto-Ware
Canister Set...\$3.49

Slightly higher in Canada



IN PLASTICS IT'S *Lustro-Ware*

Packaging for freezing

[Continued from page 52]

cellophane-laminated freezer paper, and similar flat wrappings can be fitted closely around food.

If the flexible wrapping is of a type that might be torn in moving foods, it should be protected by slipping the package into stock-inette. Or you can sterilize old nylon hose and use it instead. Bleach or tint them fancy colors if you feel like it.

SQUARE IT UP!

There is quite a variety of stiff, box-shaped containers on the market that are used for fruits and vegetables. One of the handiest is a square plastic one which is transparent and has a lid that is pressed on airtight. Cylindrical moisture-vapor-proof paper containers and jars have lids that are pressed down to form a tight seal.

Glass and plastic freezer jars have been developed that are highly resistant to the cold temperature of a freezer. Other containers are made with an oblong outside and a liner made of various types of moisture-vapor-proof materials, sometimes a combination of several. Sealing is done on the liner, the outside is for easy stacking and protection against tearing. If such containers nest or stack flat before filling, cabinet storage space is conserved.

WRAPPING COOKED FOODS

Many cooked, or ready-to-cook, foods can be frozen. You can prepare food at your leisure for a time when you may be hurried. Such a reserve provides greater variety to the menu, too.

Several types of containers can be used both in the freezer and in the oven. There is a whole set of aluminum foil pans with their own removable cardboard lids. Put the foods in them, label lids, freeze. Then, when you remove from the freezer, heat the food in the same container. Heavier, small oblong aluminum containers have their own airtight lids. Glass baking dishes can be covered with a moisture-vapor-proof covering, sealed and stored in the freezer. Metal-rimmed paper plates are handy for pies.

Generally speaking, the life of cooked foods or foods ready to cook is not intended to be as long as that of staples, so a few liberties can be taken on the packaging, but still it is important to use a good quality of wrapping and to seal it thoroughly. It is also important that the dating be accurate and the labeling full and complete.

Containers for foods should be small enough that you will eat the food at one meal, so gauge them by the size of your family. Just use an extra package when company comes. Because it takes as much time to fill a small package as a large one, the temptation is always to use the bigger ones, but it is false economy if your family is a small one.

KEEP THEM SHUT!

Proper wrapping includes airtight sealing. The drug-store wrap is well-known and effective. For wrappings that can be heat sealed, you need a sealer, a hand-iron, or curling tongs. If you put the edge to be sealed on a block of wood, you won't mar your countertop. Sealing tape made especially for freezer use is a *must*. Ordinary "stickum" tape won't hold at freezing temperatures. You can write on most freezer tapes. String is all right for tying a drug-store-wrapped package shut, but the tape is easier.

Rubber bands or even plastic clothespins can be used for securing bags after they have been twisted shut and doubled over. There are handy paper-covered wire fasteners that you twist around bags.

LABEL—ALWAYS LABEL!

It's a temptation to think, "Oh, I'll remember what's in this"—but you won't. Who can recall whether this big, lumpy package is a rump or a rolled rib roast? Was it frozen two or six months ago? Is this package peas, or maybe it's strawberries. . . . The gal who doesn't label is in for trouble, both from the angle of plucking out the wrong food and also from ignoring the cardinal rule of freezer management: Use the oldest food first.

There are pens with quick-drying ink and also pencils that will write on anything. You can write on the package itself or if you are using transparent sheet wrappings put your data on a card and slip it under the clear covering.

There's no substitute for proper packaging of foods for freezing. Given fine quality food, properly wrapped and stored at the cold, cold temperature, you'll live like a king—in fact, better than a lot of the current kings.

CONFIDENTIAL REPORT

COMPLAINT: Refrigerator runs overtime. Food spoils.

If you've wondered what a gas or electric company's home-service trouble-shooter finds when she answers a complaint from a housewife, stop! Here's a report that tells a lot.

Home

Economist: Elizabeth Preston

Date: 7/29/53

Customer: Mrs. R. C. Jones, 1418 Vincennes

Report: Refrigerator U-type, 12 years old, seemed in good condition. I opened door; loaf of bread rolled out onto floor. Interior simply jammed. Refrigerator used as general cupboard and catchall. Canned fruit (unopened), prepared mustard, bread, dozens of dabs of spoiled leftovers. Practically no unoccupied shelf space.

Gave her familiar talk on "You must have bare shelf spaces so that cold air gets a chance to circulate." Removed some of excess foods but Mrs. J. seemed to think here was a fine chance for her to get her refrigerator cleaned free, so I had her finish.

Frost on evaporator at least ½" thick.

Had her defrost refrigerator, take out everything, and wash and dry interior. Mrs. J. rather belligerent.

Told her and showed her and by time I left had convinced her she must defrost before frost ¼ inch thick; must not overload; must wash interior when defrosting. The convincing argument was not health, sanitation, or foodsaving but figures showing her how nondefrosting and overloading ran up her electricity bill because the refrigerator motor was worked overtime.

FOR BETTER FOOD STORAGE-USE...

FREEZETTES®



Who stores foods better?
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So easy to empty. Just flex bottom or sides and out comes the food.

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That's what I said when
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very much softer* new
Northern Tissue is now.
You'll like it, too, I
know... and you'll be
happy to know the price
hasn't changed a whit!"



The answer is simple, really.
New Northern Tissue is
softened twice!

Copr. 1953 Northern Paper Mills

SANDWICH IDEAS...from the KRAFT Kitchen



A heap of hearty eating!

HIGH TOP TUNA

For the hearty filling: Mix tuna (6½-oz. can) drained and flaked, with 1 c. chopped celery, ½ c. Miracle Sandwich Spread and 1 tbsp. lemon juice. For each sandwich: Cut a 2" slice of Vienna bread crosswise and spread with Parkay Margarine or butter. Heap the lower half high with tuna filling, cover with lettuce, then the top half

of bread. Serve with ripe olives in carrot curls.

Made from Kraft's famous *one and only* Miracle Whip Salad Dressing and special spicy relishes, Miracle Sandwich Spread adds a world of zip to sandwiches—and many salads. Always ready, easy spreading, and thrifty, too, try Miracle Sandwich Spread soon.

The Food Scout



By Ada Walker



Among the ready-prepared food combinations that save time and effort are Stewed Tomatoes, put up by the Del Monte and Stokely people. Vine-ripened tomatoes are seasoned with celery, onions, green peppers—as well as the sugar and spice that are always so nice. Um-m!



Newest addition to the 57 Varieties is Heinz Hot Dog Relish. It is just as delicious on hamburgers, cube steaks, toasted cheese, and ham, as on frankfurters. This relish comes in an 11-ounce lug-type jar which is excellent for refrigerator use after the relish is gone.

AT LAST! CHRISTMAS CARDS 50 for \$1.50
MAKE Extra MONEY FAST
 SUPERB SATIN VELOUR & METALLIC Showrich New Cards never before offered... Gets orders fast! Gorgeous Christmas Cards with Name 50 for \$1.50. Amazing New *Glo-In-The-Dark* Tree Ornaments. Personalized Matches, Stationery. Several 11 boxes on approval. Imprints free. PURO CO., 2801 Locust, Dept. 311-L, St. Louis 3, Mo.

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BALANCE YOUR BUDGET
SELL WOMEN'S WEAR
 Dress Fabrics - Dresses - Hosiery - Lingerie in Last Minute Styles & Distinctive Patterns. Wonderful values. Good profits - Write Now. **MITCHELL & CHURCH CO.** Dept. 42 Binghamton, N. Y.

FREE SAMPLES
 Name Imprinted Christmas Cards and Stationery
 for yourself or Club.
 Experience unnecessary. Sell America's Leading Christmas Assortments. 100 Boxes bring \$50 profit! Samples on approval. Unusual fast-selling Everyday Assortments. Gifts, Wrappings, etc. Amazing EXTRA BONUS PLAN. Write today.
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 DEPT. DS-29, VERMILION, OHIO

EASY TO MAKE \$65 With Sensational New **NAME-IN-SILVER CHRISTMAS CARDS!**
 You earn big money in spare time easily, with new and different "Name Imprinted in Silver" Christmas Cards that sell on sight. You make \$65 on 65 boxes! Up to 100% profit on \$1 Assortments. Write for Assortments on approval, FREE Name-Imprinted Samples. **SOUTHERN GREETINGS, 478 N. Hollywood, Dept. 9-C, Memphis 12, Tenn.**

MATERNITY STYLE BOOK FREE
 LANE BRYANT Maternity clothes are new Fifth Avenue styles that keep you smart throughout pregnancy. Adjust easily to your changing figure.
 • Misses' Sizes 10 to 20
 • Junior Sizes 9 to 17
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 Dresses from \$2.95 up; also supporters, undies. Everything for Baby, too. LOW prices. Mail coupon for your FREE Style Book in plain wrapper.

Lane Bryant
 INDIANAPOLIS 17, INDIANA [DEPT. 916]
 Mail FREE Maternity Style Book in plain wrapper.
 Name _____ (916)
 Address _____
 Post Office _____ State _____



New in the children's department are Bib's juices for babies. Busy as you are, you'll appreciate the fact that these juices are prepared so that you'll have nothing to squeeze, strain, thaw, or mix. They flow through bottle nipples, too. For a change of flavors, you may have orange juice, orange-apricot, and prune-orange juice—each with a standardized Vitamin C content that's enough for baby's daily needs.

Coming, but not yet available commercially, is powdered orange juice that will keep for months on the kitchen shelf. The fine flaky powder will dissolve immediately even in ice water and it looks and tastes like fresh orange juice, says the Agricultural Research Administration of the U. S. Department of Agriculture. Scientists are also working with juices of other fruits and vegetables. Before very long you may be purchasing beverage powders of tomato, pineapple, apple, and grape, as well as powdered orange juice, convenient and good.



In an easy-to-squeeze aluminum tube comes the concentrated, fresh-frozen juice of a dozen lemons. Tuba-Lemon, manufactured by Golden Citrus Juices, Inc., keeps indefinitely in the freezer compartment of your refrigerator. One part Tuba-Lemon mixed with six parts water makes lemon juice equal to freshly squeezed lemons in aroma, flavor, and appearance. It makes a quick and wonderful lemonade. Use in any recipe requiring fresh lemon juice.



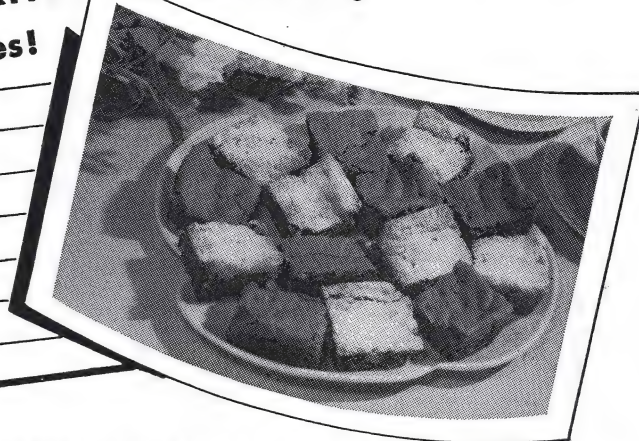
Aunt Jemima adds to her cake mixes the new Color-Flavor Packet that is to be a surprise for you when you purchase the mix. The possibilities are pink peppermint, old-time spice, wintergreen, or golden lemon with the Silver Cake; and almond mocha or chocolate peppermint with the Devil's Food Cake Mix. The color-flavoring may be added to the cake itself, or to the frosting, or to both, or omitted entirely if you like your cakes simple and straight.

Fruit cake just any day of the year is so easy with the Dromedary Fruit Cake Mix! The cake mix is in one package, the diced fruits and peels are in a vacuum-sealed can, and all are packed within the baking tin you bake the cake in. Simply add an egg and the liquid.



With cookies, it's a close race!

There is no doubt that the homemakers who replied to our survey like brownies. Many of them commented that they make sugar cookies or oatmeal cookies for the children. But brownies, with their rich chocolate flavor and crunchy nuts, are tops with the grown folks. Here's a very special brownie recipe—so rich and luscious it needs no icing.



BEST-EVER BROWNIES

Yield: 12-16 brownies

- | | |
|---------------------------------------------------|---------------------------------------------------|
| $\frac{3}{4}$ cup sifted all-purpose flour | 1 cup sugar |
| $\frac{1}{4}$ teaspoon salt | 2 eggs |
| $\frac{1}{2}$ teaspoon Clabber Girl baking powder | 2 squares chocolate, melted |
| 1 cup chopped walnuts | 1 teaspoon vanilla extract |
| $\frac{1}{2}$ cup butter or margarine | $\frac{1}{2}$ cup confectioners' sugar (optional) |

Sift flour, salt and baking powder together. Mix in walnuts. Cream butter or margarine until soft and smooth. Add sugar gradually and cream until fluffy. Add eggs, one at a time, beating well after each addition. Blend in chocolate and vanilla. Add dry

ingredients and beat until well blended. Turn into greased pan. Bake at 350°F. (moderate oven) 20 to 25 minutes. Cool in pan and cut into squares or fingers. Dust with confectioners' sugar if desired.

For *Your* Favorite Recipe!

... use America's favorite baking powder, Clabber Girl, the baking powder with the balanced double action.

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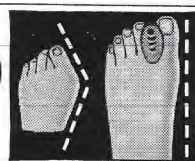
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Sundae on an iceberg!

Fascinate your guests with this glamorous beauty—a shimmering ice bowl loaded with colorful ice cream! Offer 'em a choice of rich, luscious toppings. Then let everyone assemble his own special. Best party ever!

By Ida Migliario

No longer need ice cream sundaes be rare treats for your family—nor need they always be one flavor of topping on vanilla. Match 'em or mix 'em! (The toppings to the ice cream flavors, that is.) And have sundaes the year around, too.

A little planning, a little assembling, and a home freezer make it easy—and wonderful fun—to serve all the sundaes that even the *children* could want!

After the ice bowl is made, you can repeat this smash-hit performance frequently and with little effort. Simply store the ice bowl and supplies of ice cream in your freezer. Make *your* ice bowl right away—and have it ready for those important occasions as they come up from time to time.

How to make an ice bowl, page 63



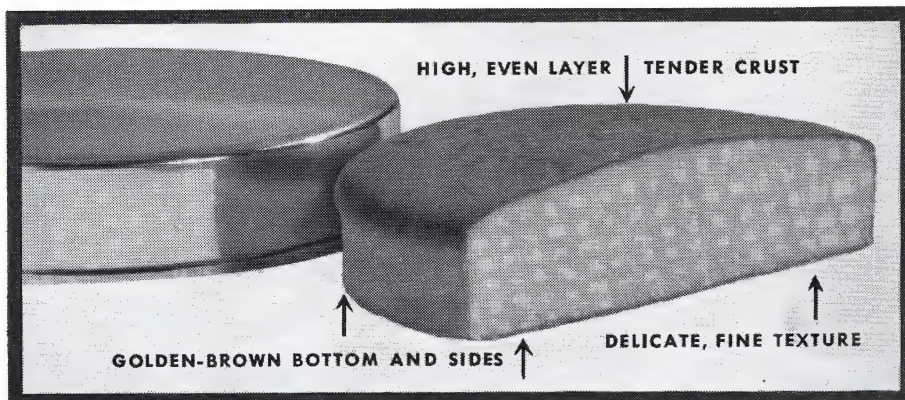
PHOTOGRAPH: KUONI



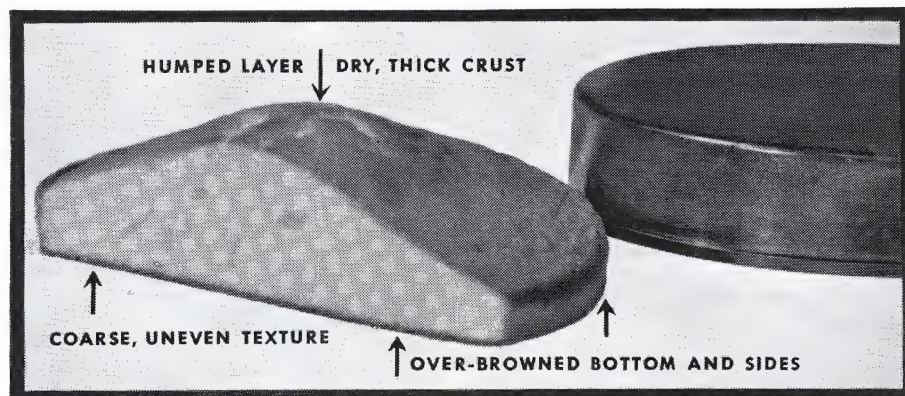
To bake a better cake, you need a shiny pan

Even if you use a fool-proof recipe, the finest ingredients, a good oven—you can't bake a perfect cake without a shiny pan. Pans that shine on the outside reflect heat, allow cake layers to rise evenly, brown evenly.

Pans that are dark and dingy, discolored on the outside from improper care, hold oven heat, make layers bake too fast. So remember—to bake a *better* cake—shine your cake pans—both *outside* and *inside*—with S.O.S.



Pan shined with S.O.S. baked perfect layer—high, light, even—a beautiful golden-brown on top, bottom and sides.



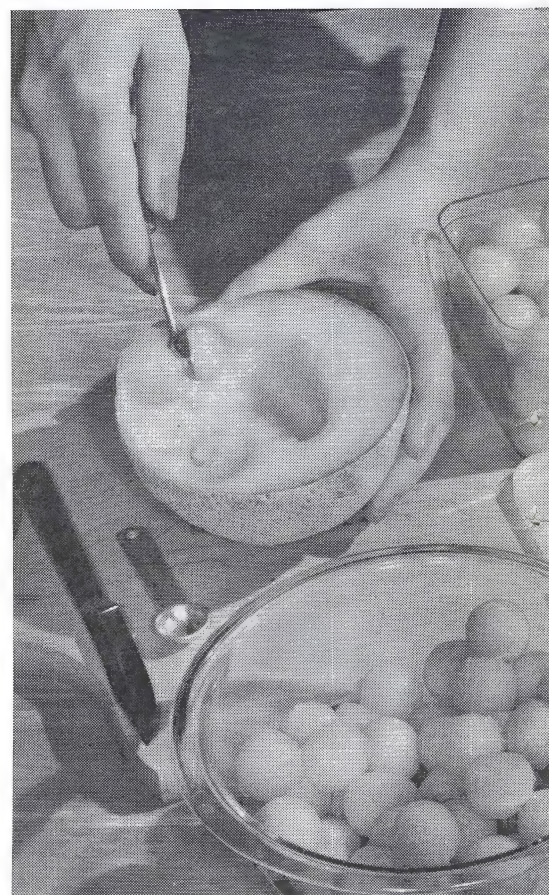
Darkened pan, discolored on the outside, baked failure—a heavy, humped layer—much too brown on bottom and sides.

Shine your cake pans with S.O.S.®



IMPORTANT: be sure to shine the outside of the pan, as well as the inside

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Kitchen

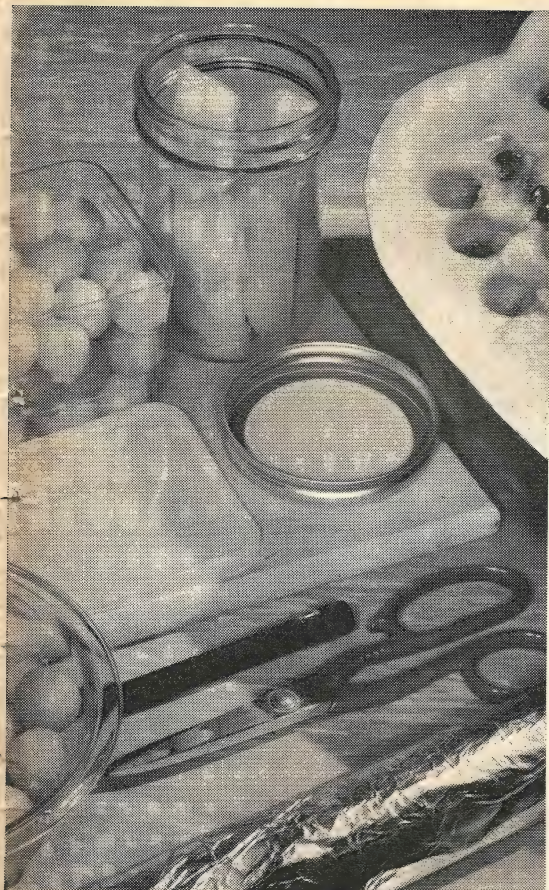
By Marjorie Griffin Groll

Yes, melons *can* be frozen. Melon balls are delicious in a fruit cup in the middle of winter. And thin strips of cantaloupe can cause a sensation when served in a salad in January or February!

Remember that a frozen melon will have no better flavor than the fresh one, so taste each melon before cutting it up for freezing. There's no point in freezing melons that do not have an excellent flavor. Too, the melon should be ripe but firm, not mushy.

Watermelon, cantaloupe, or honeydew should not be cut into large pieces for freezing. Large pieces will defrost on the outside at serving time—they'll even become mushy—while the inside portion is hard as a rock. It is advisable to cut the melon meat into cubes, balls, or thin strips. Arrange the balls or cubes in the freezing containers in layers, with a piece of aluminum foil between each layer. This aids in more uniform defrosting.

There's nothing to the preparation. Just cut the melons in halves, remove the seeds and spongy portions, then go to work with a melon ball cutter. And if you don't have such at hand,



MIKE NELSON, PHOTOGRAPHY, INC.

Fresh watermelon, cantaloupe, and honeydew melon are colorful and delightful mid-winter eating. Freezers make them possible.

Questions

use your metal measuring spoon—the $\frac{1}{4}$ -teaspoon size. For thin slices or cubes, peel the melon deep, then cut it as you desire. Pack into freezing containers, seal, and label. Freeze immediately.

Every time I bake custard it is watery at the end of 50 minutes baking. Sometimes it has a heavy crust on top. Why?

You are baking the custard at too high a temperature. I recommend setting the custard in a shallow pan of water. Bake in a preheated moderate oven (350°F.) for 50 minutes to an hour, or until a silver knife when inserted in the outer edge of the custard comes out clean.

I have a cookie-mix recipe which calls for vegetable shortening. May I substitute the same quantity of margarine or butter; and, if so, should this mix be refrigerated?

Yes, butter or margarine may be used, but the mix should be kept tightly covered in the refrigerator. [Continued on next page]



CALUMET "Makes" This Family Favorite!

CHOCOLATE-CREST WHITE CAKE

$\frac{2}{4}$ cups sifted Swans Down
Cake Flour

$\frac{3}{4}$ teaspoons Calumet
Baking Powder

1 teaspoon salt

$1\frac{1}{2}$ cups sugar

$\frac{1}{2}$ cup shortening

1 cup milk

$1\frac{1}{2}$ teaspoons vanilla

$\frac{1}{4}$ teaspoon almond extract

4 egg whites, unbeaten

Note: Want to insure your baking success? Then do as the winner of the top cake prize at the Pillsbury Bake-Off does. When a recipe calls for baking powder, reach for CALUMET. You can depend on CALUMET for prize-winning lightness. That's why the experts who planned the Pillsbury Bake-Off made CALUMET the official baking powder. And your best bet is CALUMET Baking Powder—for cakes, biscuits, muffins and other home-baked treats.

Method. (Mix by hand or at a low speed of electric mixer. Count only actual beating time or strokes. 150

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General Foods



strokes by hand equal 1 minute of beating on mixer. Scrape bowl and spoon or beater often.)

Sift flour once, measure, add baking powder, salt, and sugar. Stir shortening to soften. Sift in dry ingredients. Add $\frac{3}{4}$ cup of the milk and the flavorings and mix until all flour is dampened. Then beat 2 minutes. Add egg whites and remaining milk, blend, and beat 1 minute longer.

Baking. Pour batter into two round 9-inch layer pans, $1\frac{1}{2}$ inches deep, lined on bottoms with paper. Bake in moderate oven (350°F.) 25 to 30 minutes, or until done. Cool.

Frosting. Spread chocolate frosting between layers and over top and sides of cake.



Calumet—America's Quality Baking Powder—was chosen the official baking powder for Pillsbury's Fourth Grand National Bake-Off!

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Clean and SWEETEN your refrigerator—in ½ the time. No scrubbing, no scouring! Pure baking soda emulsifies greasy film. With a wipe of your cloth, film disappears and so do *musty, sour food odors* that adhere to enamel.



Clean silver easily, economically. Cover bottom of large enameled pan with aluminum foil or old aluminum cover. Add 1 tsp. baking soda (bicarbonate of soda) to each qt. water, bring to boil. Immerse silver so it touches aluminum. Tarnish disappears *in no time!* (Silver with an oxidized pattern or butler finish, should not be cleaned this way.)



For a better cup of coffee. Filmy coffee oils that impair good coffee flavor are *quickly removed* from glass coffeemakers with baking soda. Once a week, wash coffee-maker in soda solution (3 tbs. to qt. water) for a few minutes.



A Household Treasure

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Arm & Hammer and Cow Brand Baking Soda are pure Bicarbonate of Soda, U.S.P. Write for **Free Booklet** on the many uses of soda to Church & Dwight Co., Inc., 70 Pine Street, New York 5, New York.

Kitchen Questions

[Continued from preceding page]

I have a recipe that lists the ingredients in pounds, quarts, and ounces. Will you please give me the equivalent measures in spoonfuls and cupfuls?

There are $2\frac{1}{4}$ cups granulated sugar in 1 pound, and 4 cups sifted all-purpose flour in 1 pound. One-half cup is equivalent to $\frac{1}{8}$ quart of liquid, and $\frac{1}{2}$ pound of lard measures 1 cup. There are 2 tablespoons salt in 1 ounce, so $\frac{3}{4}$ ounce is measured in $4\frac{1}{2}$ teaspoons. One-half ounce of spice is 1 tablespoon or 3 teaspoons.

What causes my cream of tomato soup to curdle? I have used several different recipes with the same results.

Cream of tomato soup is tricky to make because the citric acid present in tomatoes curdles milk. To prevent the acid from curdling the milk, make a thin white sauce and *slowly* add the heated tomato juice to the white sauce, stirring as you add juice. Serve it immediately as it is apt to curdle if kept hot for any period of time or if it has to be reheated.

The meringue shells that I make for serving ice cream and the like become soft and limp after cooling, and lose their shape. Why?

You are either making the shells too large for the baking time you use, or you are simply not baking them long enough. Large spoonfuls of the mixture shaped as you desire should be baked in a very slow oven (225° F.) about 60 minutes. Then turn off the heat, open the oven door, and permit the shells to dry in the oven for another 10 minutes.

Please tell me how I can blanch Brazil nuts. I have tried doing them the way I blanch almonds but that didn't work.

Spread the unshelled nuts in a baking pan and heat them 30 minutes in a slow oven 300° F. Heating the nuts makes them much easier to crack and the nutmeats come out unbroken. The brown skins come off with the shells or are loosened so that they come off easily.

Although I make delicious angel food cake, the minute I put the cake under my cake holder the top of the cake becomes very sticky. What am I doing wrong?

All measurements you listed were level ones with the exception of the cream of tartar. As cream of tartar is increased in an angel food cake it makes it more moist. I suggest you use a level measure of $1\frac{1}{4}$ to $1\frac{1}{2}$ teaspoons cream of tartar with the $1\frac{1}{2}$ cups of egg whites. Too, you may not be baking the cake long enough. Try baking it at 375° F. for 30 to 35 minutes. Then let it hang inverted in the pan to cool for 1 to $1\frac{1}{2}$ hours.

Culinary inquiries cannot be answered by mail. Those of general interest will be answered in the magazine. Address your questions to: Culinary Inquiries, HOUSEHOLD, 912 Kansas Avenue, Topeka, Kansas.



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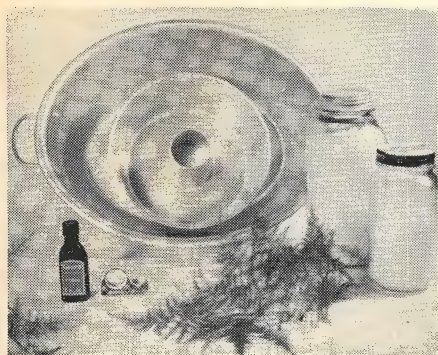
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Sundae on an iceberg!

[Continued from page 58]



HARPER LYON

You will need: two pans, green food coloring, cellophane tape, two fern leaves, rice for ballast, boiled-and-cooled water. Here we go!

How to make an ice bowl

It will take 60 hours of freezing time from start to finish, so begin this project early. Only two pans are required. One is a 10-inch angel food cake pan with an immovable bottom. The other is a 16¼- by 5¾-inch oval aluminum dishpan.

Fill oval pan three-quarters full of lightly tinted boiled water which has been thoroughly cooled. (Boiled water gives a clear bowl that reveals any garnishes frozen in it. Air bubbles in tap water would give the bowl a frosty appearance.) To sink the angel food pan in the center of the water-filled dishpan, place uncooked rice grains or something of similar weight in it for ballast. Use only enough ballast to sink it until the brims of the two pans are even. The water level should be ¼-inch from top of dishpan. This allows for expansion during freezing.

To keep the cake pan in the exact center, fasten the brim of it to the brim of the dishpan with 6 strips of cellophane tape, evenly spaced, three on each side, leaving the oval ends of the dishpan untaped.

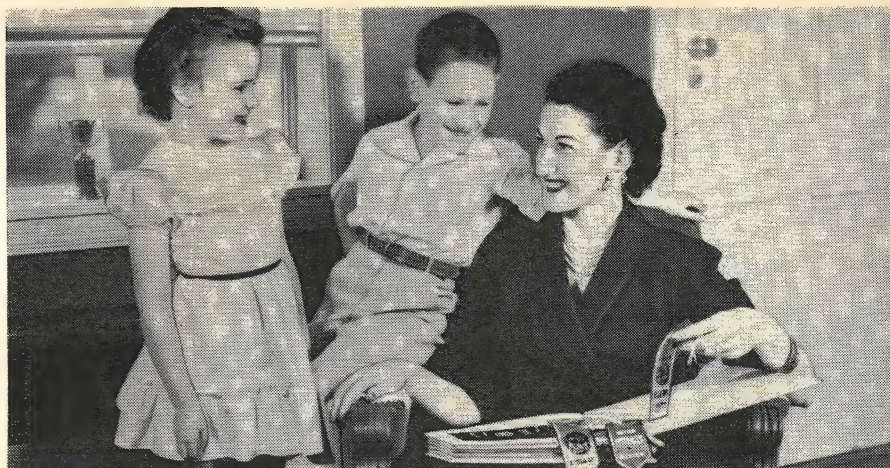
Be sure that the shelf in the quick freezing compartment is level. If shelf isn't level, slip sheets of paper under pan of water to level it. Place prepared pans on shelf to freeze.

When water is completely chilled and a very thin coating of ice has formed, slip sprays of asparagus fern under the coating of ice at the oval ends of the bowl. Complete freezing. This will require about 48 hours.

Remove from freezer. Turn pans upside down to empty rice grains. Let bowl stand in upright position at room temperature until ice begins to melt very slightly on inside of dishpan. Invert pan to remove ice bowl. Place ice bowl in upright position on an aluminum or silver tray which is at least 2 inches larger than bowl. Moisten the center, sides, and bottom of angel pan with hot, wet cloth. Remove angel pan as soon as it is loose. Return bowl to freezer for several hours.

Remove and fill with any desired ice cream combination of flavors or any foods which should be served frozen. (Foods which are served chilled may be placed in ice bowl just before serving.) This bowl holds 4½ quarts of ice cream. Return to quick freeze compartment. Freeze at least 12 hours. Remove and serve. (This ice bowl will stand at 75° F. temperature for 1 hour before ice cream melts. We know this because we made it and timed it.)

[Continued on next page]



Expert cook of Gahanna, Ohio, has won over 125 ribbons

Wins 4 Blue Ribbons in Cooking Contests

Twins Karen and Keith get a good look at their mother's scrapbook of prize ribbons. Mrs. Roger McDannald won 7 of those ribbons—including 4 firsts—in cooking contests at last year's Ohio State Fair.

Mrs. McDannald keeps busy cooking for her family of six . . . and she really appreciates the convenience of Fleischmann's Active Dry Yeast. "It's so fast-rising," she says. "And

it stays fresh for months at a time."

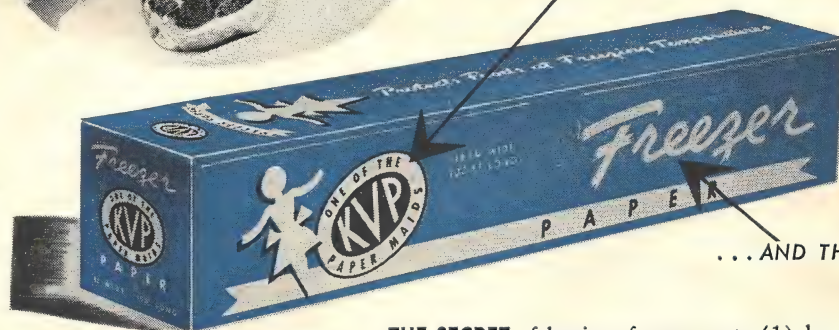
Out of 5000 prize-winning cooks surveyed, 97 per cent like Fleischmann's Active Dry Yeast best. It's so much handier than old-style cake yeast—keeps fresh for months on your pantry shelf. Now when you bake at home, it's convenient to use yeast. But use the best—look for the label that says Fleischmann's Active Dry Yeast.

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A ROUGH DAY INDOORS

I burned my hand while brewing tea!

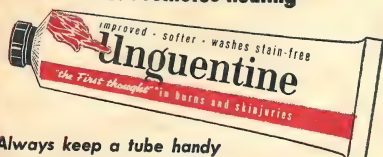
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Sundae on an iceberg!

[Continued from preceding page]

Here are the recipes for the three Sundae Sauces.

Butterscotch Sundae Sauce

- ¾ cup sugar
- ½ cup light corn sirup
- ¼ teaspoon salt
- ¼ cup butter
- 1 cup plus 3 tablespoons cream

Combine first four ingredients and ½ cup of the cream in heavy saucepan. Blend thoroughly. Place over low heat. Stir until sugar is dissolved and mixture is boiling moderately. Cook to soft ball stage (232° F.), stirring frequently. Stir in additional ½ cup cream. Blend thoroughly. Cook to 226° F. Remove from heat. Cool to lukewarm. Heat 3 tablespoons cream to lukewarm. Add to lukewarm sauce mixture. Blend. Serve warm or cold. Makes 2 cups.

Hot Fudge Sundae Sauce

- 2 (6-ounce) packages semi-sweet chocolate pieces
- 4 tablespoons heavy cream
- 2 to 6 tablespoons lukewarm water

Place chocolate over hot (not boiling) water. Stir until melted. Heat cream to lukewarm. Add a tablespoon at a time to chocolate, beating thoroughly after each addition. Continue beating until mixture is smooth and glossy. Add enough water to obtain desired consistency. Stir until smooth. Makes 2 cups.

Cherry Sundae Sauce

- 1 pound (2 cups) frozen cherries
- 2¼ cups sugar

Allow cherries to stand at room temperature until thawed. Drain. Set juice aside. Place cherries in large, heavy saucepan. Add half of the sugar, blending lightly but thoroughly. Add remaining sugar. Blend lightly but thoroughly. Place over medium heat. Bring slowly to the boiling point. Stirring constantly to prevent burning, boil 8 minutes. Remove from heat. Pour at once into 8-inch square pan. Let stand overnight. Makes approximately 2 cups.

If you wish to make your own, the following recipes will give you delicious ice creams.

Butter Pecan Ice Cream

- 1 cup light brown sugar, firmly packed
- ½ cup water
- 2 eggs, well beaten
- 2 tablespoons butter or margarine
- Few grains salt
- 1 cup milk
- 1 teaspoon vanilla extract
- ½ cup chopped pecans
- 1 cup whipping cream, whipped

(Set refrigerator control to coldest point while mixing ice cream.) Combine sugar and water. Place over low heat. Stir until sugar is dissolved. Boil 2 minutes. Cool. Gradually add sirup to eggs, beating constantly. Place egg mixture in double boiler. Stirring constantly, cook 5 to 8 minutes. Remove from heat. Add butter or margarine and salt. Blend thoroughly. Cool. Add milk and flavoring. Blend thoroughly. Pour into refrigerator tray. Freeze until almost solid. Remove to chilled bowl. Beat well. Add pecans. Blend lightly. Freeze until almost solid. Fold in whipped cream. Return to tray. Freeze.

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Strawberry Ice Cream

- 1 1/4 cups crushed strawberries or 1 (12-ounce) carton frozen strawberries
- 2 teaspoons lemon juice
- 1/3 cup sugar
- 2 eggs, separated
- 1/4 cup light corn sirup
- 1/4 teaspoon salt
- 1 cup milk
- 1 1/2 teaspoons unflavored gelatine
- 1 tablespoon cold water
- 1 cup light cream
- 1 teaspoon vanilla flavoring

Set refrigerator control at coldest point while preparing ingredients. If frozen strawberries are used, allow to stand at room temperature until thawed. Place strawberries in a bowl. Add lemon juice and half the sugar. Blend lightly. Set aside. Beat egg yolks in top of double boiler until thick and lemon colored. Add sirup and salt. Blend thoroughly. Slowly stir in milk. Place over boiling water. Cook, stirring constantly, 5 minutes or just until mixture coats spoon. Remove from heat. Soften gelatine in water. Add to milk mixture. Stir until gelatine is dissolved. Cool until thickened. Add cream and flavoring. Blend thoroughly. Beat egg whites until stiff but not dry. Gradually add remaining sugar, beating constantly. Fold into custard mixture. Pour into freezing tray. Freeze with control set at coldest point until almost firm. Remove mixture to chilled bowl. Beat with rotary beater. Add strawberry mixture. Beat. Return to tray. Freeze until firm. Stir once. Makes 1 quart.

Peach Ice Cream

- 1 1/4 cups washed, peeled, pitted, and sieved peaches or 1 (12-ounce) carton frozen peaches, sieved
- 1/2 cup sugar
- 1 to 2 tablespoons lemon juice
- 2 eggs, separated
- 1/2 cup light corn sirup
- 1/4 teaspoon salt
- 1 cup milk
- 1 1/2 teaspoons unflavored gelatine
- 1 tablespoon cold water
- 1 teaspoon vanilla extract
- 1 teaspoon almond extract
- 1 cup light cream or 1/2 cup milk plus 1/2 cup evaporated milk

Set refrigerator control at coldest point while mixing ice cream. Combine peaches, 1/4 cup of the sugar, and lemon juice. (Use 1 tablespoon lemon juice if fresh peaches are used; use 2 tablespoons lemon juice if frozen peaches are used.) Blend lightly. Set aside. Place egg yolks in top part of double boiler. Beat until thick and lemon colored. Add sirup and salt. Beat well. Gradually add milk, mixing well. Stirring constantly, cook over boiling water 5 minutes or until mixture coats spoon. Soften gelatine in water. Add to milk mixture. Stir until gelatine is dissolved. Cool until mixture begins to congeal. Add extracts. Blend thoroughly. Beat egg whites until stiff but not dry. Gradually add remaining sugar, beating constantly. Fold into gelatine mixture. Gradually stir in cream or milk mixture if used. Fold in prepared peach mixture. Blend lightly. Pour into refrigerator tray. Freeze with control set at coldest point until mixture is almost firm, about 2 hours. Remove mixture to chilled bowl. Beat with rotary beater. Return to freezing tray. Continue freezing until ice cream is firm, beating mixture once with a spoon. Makes 1 quart.



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Sayman VEGETABLE SOAP
helps to banish externally caused blemishes.

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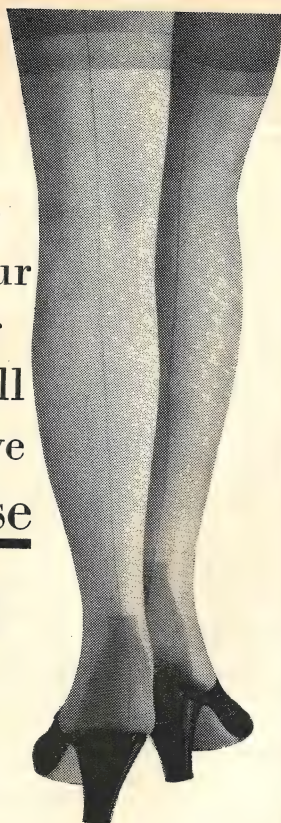
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Now—
even your
mirror
can't tell
you have
varicose
veins



New
elastic stockings
of glamorous
nylon
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You just can't tell by looking that these are elastic stockings! These new nylons are so sheer, smooth-fitting and inconspicuous they *flatter* as well as protect your legs. And, because they will not discolor, they come in a light, fashionable shade. They can be worn with or without overhose.

Fashioned leg of two-way-stretch elastic (the type that 3 out of 4 doctors recommend) gives you firm, healthful support, relieves the pain and discomfort of surface varicose veins. Open toe gives foot freedom and comfort. Easy to wash. Quick drying. Cool.

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Please send me your new free booklet about varicose veins, "Comfort, Relief and New Leg Beauty."

Name _____
Address _____
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When they ask, show you care

[Continued from page 10]

just a passing fancy. It's an outgrowth of the enthusiasm and zest they have for living.

No one is born with a so-what attitude. It's one of the rare privileges of parenthood to see again with your children the wonder in the most minute and commonplace things. Here's your chance to recharge your complacent attitude toward the world—rather than pull your children into your rut.

Admittedly, there's a fine line to be drawn. It's just as bad to be *too* enthusiastic over your child's discoveries.

Mrs. Richards did just that with Susan. Susan was a charming, well-cared-for only child. Her mother had a consuming interest in everything that Susan thought or did. She was convinced that every idea Susan had indicated great possibilities. Mrs. Richards took over every project to the extent that the idea seemed no longer Susan's. Finally, Susan became very wary of expressing an interest in anything.

Mrs. Richards was thoroughly confused. "It isn't as if I begrudge the child a thing. I have my own interests but I put off buying the kiln I wanted for my ceramic work in order to get her chemistry equipment. Now she doesn't seem interested any more. There's no accounting for it!"

But wasn't there? It's fragile stuff we're dealing with—these moments of beauty, these dreams, these hopes. They're equally withered by extremes of warmth or cold. It's a wise parent who walks the line between the two.

What can be done to encourage our children's enthusiasm?

Well, for one thing you can really listen to your children. It's strange that the least expensive and rarest offered gift we can give others is really listening to them. Actually, we seldom listen wholeheartedly to others—adult or child. You listen with half an ear, planning the menu while Dick talks about what he did at school. Subconsciously, perhaps, he realizes and resents that he is not holding your interest and he rattles on with the hope of catching it along the way.

Listen without too much comment but with deep interest. Don't hurry the halting one—taking words from his mouth and finishing sentences. You will probably twist his idea so that he doesn't recognize it and feels hurt with the violation of what he meant.

And don't forget to *share* his interest. It may be just a passing moment of enjoyment of something he has seen, or maybe one of the first indications of a fascination with something that could become a life work. But share it as naturally as possible. The warmth of a look of real understanding goes further than a bright cry of, "Darling, how wonderful!"

Be the follower, not the leader. Don't swamp your child with advice, props, and materials with which to tie down his dream. Expensive lessons and elaborate equipment shouldn't be pushed on a child who is not ready for them. Go easy. Later on you may be able to help. Interests change, and if you give your child too much he will feel guilty if he goes on to something else. If your offspring has a real talent for something he won't dart from one interest to another.

Relax and enjoy the freshness of a world as seen by your children. Don't kill their enthusiasm now—or they'll grow into the type of adults who do little but "kill time."

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Ornaments, Stationery, Matches, See
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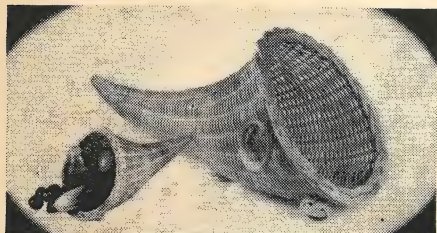
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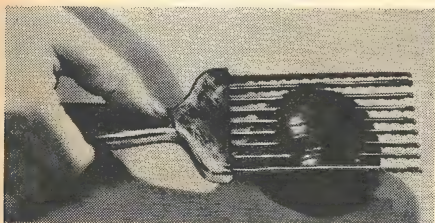
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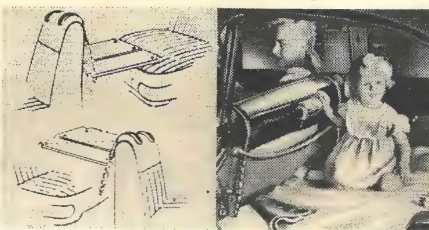
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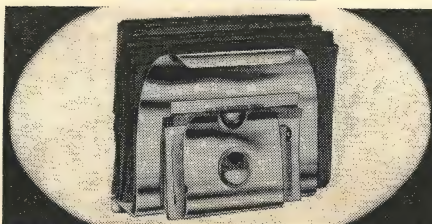
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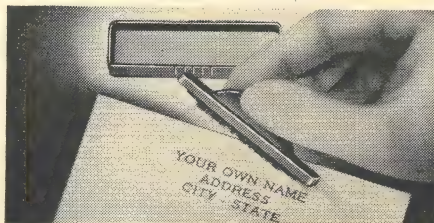
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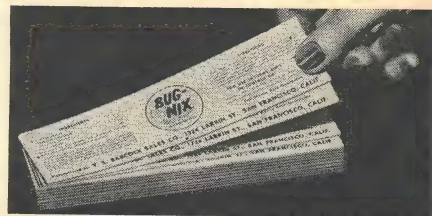
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Loves to be left holding the bag! *Sack Keeper* attaches to wall or inside cupboard door and expands to hold dozens of paper bags neatly in place. Of high tensile aluminum. Has a clip in front to hold the milk card, recipes or coupons. Order Number HK-4066—*Sack Keeper*, \$1, postpaid from Miles Kimball Co., 16 Bond St., Oshkosh, Wis. Write for 104-page Gift Catalog!



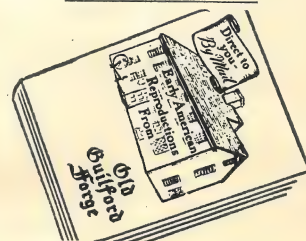
Print Your Name and Address—\$1

Now, print your own name and address (or any 3 lines) on envelopes, records, stationery, checks, books, greeting cards and photos. *Printer*, complete with compact "onyx black" case and automatic inker. Fits pocket or purse. Use at home or office—looks like printing. A useful gift. *Guaranteed to please or money back!* Mail \$1 with name and address for each *Printer*, to Sunset House, 201 Sunset Building, Hollywood 46, California.



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Bug-Nix Pads contain chlordane, scientific killer for *Roaches, Silverfish, Ants, Fleas, etc.*; no poison hazards. Put under rugs, sinks, pets bedding, on shelves, sills; where house pests hide, crawl, or enter. Amazing results! Good 90 days or more! Money back guar. 24 pad pkg. \$1 ppd. No C.O.D.'s. V. S. Babcock Co., Dept. D7, 1724 Larkin St., San Francisco 9, Calif.



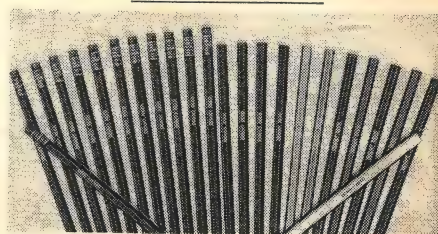
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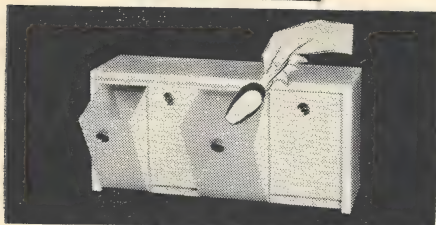
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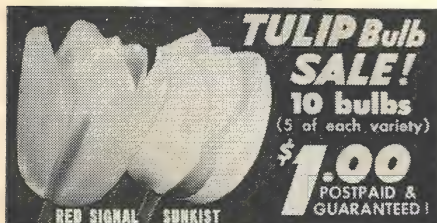
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Removable canisters tilt in and out, require no lids to fumble with. They open and close with one hand! White enamel, chrome knobs. 2 bins hold 5 lbs., other 2 bins hold 2 lbs. Wonderful for storing sugar, flour, tea, etc. Stands 9 3/4" high, top is 20" wide and 6 1/8" deep. \$9.95 plus 50c for insured delivery. Mrs. Damar, 302 Damar Bldg., Newark 2, N. J.



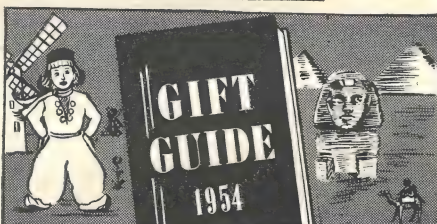
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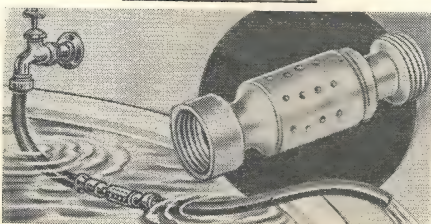
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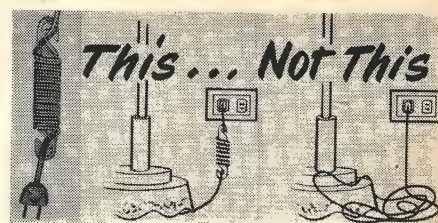
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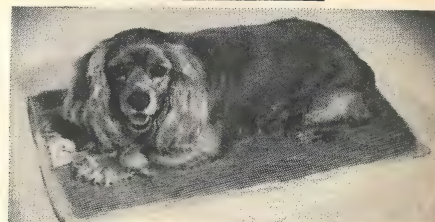
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Does the floor behind the sofa look like an explosion in a spaghetti factory? Does your TV trip the unwary? What you need is some Cord Shorteners! Just wrap the excess cord around Cord Shortener, and never again will cords leap into the vacuum cleaner or dustmop. A low-cost solution to one of life's little irritations! 10 for \$1.00 postpaid. *Walter Drake*, 159 Drake Bldg., Colorado Springs 2, Colo.



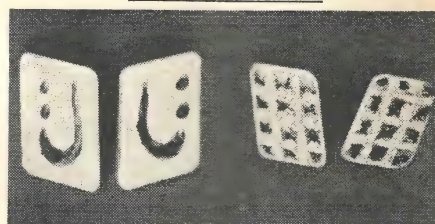
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For quick relief from calluses, blisters, spur or bruised heels, general foot fatigue, place Albin Air Cush'n Innersoles in your shoes. Air moves thru small channel, gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size. \$2.95 a pair. No COD's, please. Money back if not delighted. *Albin of California*, Room 109, 1401-17 W. 8th St., Los Angeles 17, Calif.



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Beautiful handcrafted earrings in colorful ceramic glazes on copper... Tell us color of your eyes and hair... Fenay will create handmade original design just for you. If you like, state colors preferred. Lightweight, these charmers will be exclusively yours for a lifetime. Satisfaction guaranteed, quick delivery. \$3 ppd. *Homestead Gifts*, 3221 Sena Drive, Topeka, Kansas.

Scanning the shops

By Mary Ann Smith



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[Continued on page 70]

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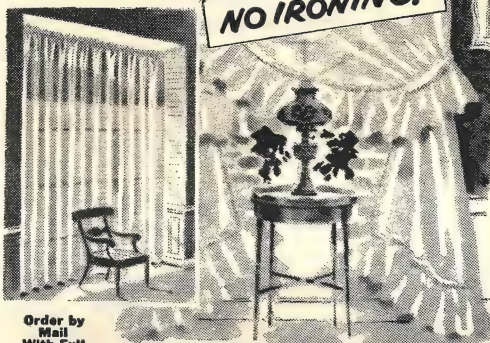
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72" wide to pair	Length Usually	NOW
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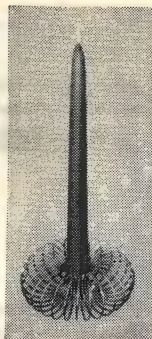
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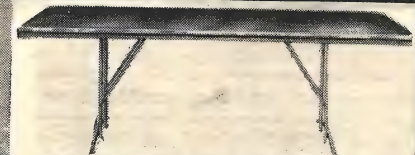


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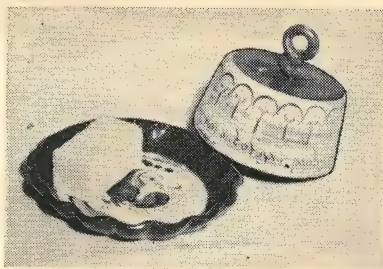
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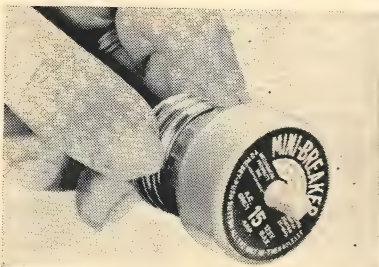
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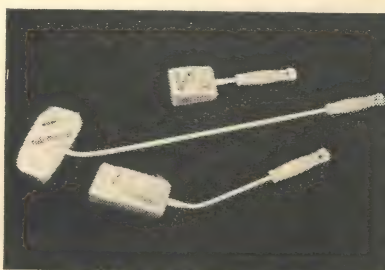
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Covered butter dish hand-fashioned in Pennsylvania Dutch ginger brown tulipware pottery. Designs are scratched into unfired clay, painted, glazed, kilned. 5 1/2" across. \$3.50 ppd. The Hitching Post, Route 3H, Allentown, Pa.



Mini-breaker replaces one-shot fuses. Automatically breaks an overloaded or shorted circuit. Press re-set button and lights go on again. Screws in like fuse. In 15, 20, and 30 amp. ratings. Listed with Underwriters' Lab. \$1.50 each ppd. Claiborne's, 2123 Pine St., St. Louis 3H, Mo.



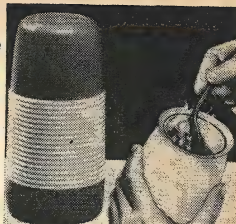
Master brushes, 3-piece set with foam-rubber heads for all-around bathroom use. A 24-inch brush for tub does away with stooping; Toilet-Master reaches around curves; Sink-Master, for kitchen chores, too. Set plus 3 extra foam-rubber heads, \$3.95 ppd. V. E. Garrett, Box 1143H, Dallas 1, Tex.



Save-A-Step clothes rack and cord holder keeps cord off ironing board and saves walking. Rack holds 12 or more garments without crushing. High enough for long pieces. Easily attached. Comes apart for storage. \$3.95 ppd. Howard Sales Co., Dept. K81, Winchester, Tenn.

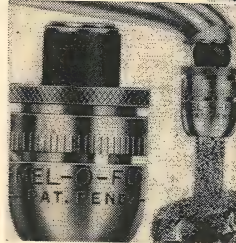
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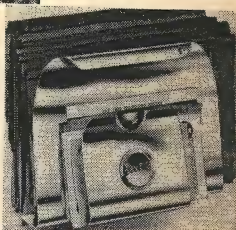
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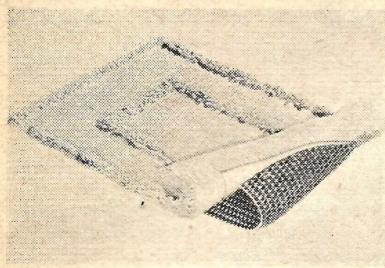
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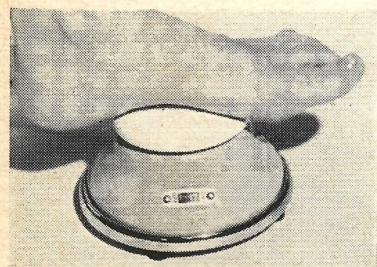
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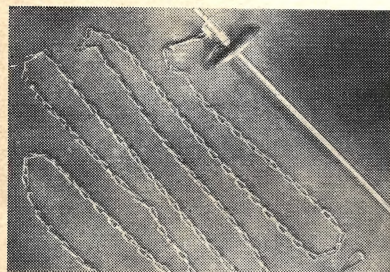
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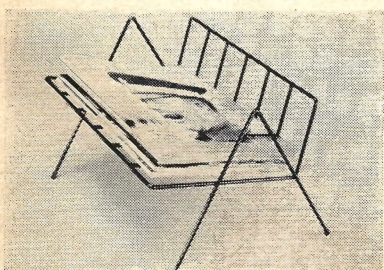
Changette, a non-skid, cushioned bathroom rug. Chenille "slip-cover" top comes off in a jiffy. Launderers and dries like a towel. Sponge rubber pad. 11 different colors. 18" by 30", \$3.98, extra cover, \$1.98. 24" by 36", \$4.98, extra cover, \$2.98, ppd. Changette, Dept. C-16, 224 W. Washington St., Milwaukee 4, Wis.



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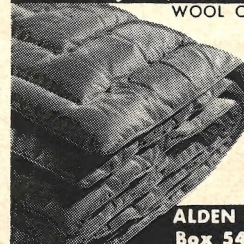
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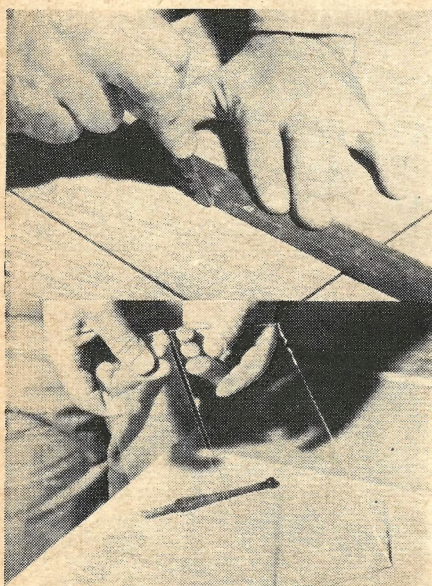
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By Stanley Schuler

Q. What is the proper way to cut glass?

A. Lay the glass on a perfectly flat surface covered with even layers of newspaper. Wipe the glass clean. Put a drop of light oil on the wheel of the cutter. Use a yardstick as a straight-edge. Wet it so that it won't slip.

Hold the cutter between the first and second fingers; thumb underneath. Starting a fraction of an inch from the farthest edge of the glass, draw the cutter toward you. It is not necessary to press down heavily; but an even, continuous stroke is mandatory.



To break the glass, hold it on opposite sides of the cut and give it a quick snap away from the cut. If you tap the underside of the glass with the end of the cutter, it may break more easily. To break off a narrow strip, slip the cutter slot over it; hold glass with one hand; hold down cutter with other.

Q. We are putting radiant heating in the floor. What type of flooring is best to let the heat through? What about wood blocks?

A. Clay tile, asphalt tile, and carpeting are commonly used over a floor with radiant heating coils. Wood is not generally recommended because of its high insulating value. However, wood blocks under 1/2-inch thickness may be used if they are not covered with rugs.

Q. What is an easy way to refinish a mahogany piano? The old finish is already off.

A. There are many ways, of course. But you can't go wrong by applying the stain-and-varnish finish you'd use on any other furniture piece. After sanding and steel-wooling the wood, apply a coat of oil stain. When this has dried about 48 hours, brush on a thin coat of varnish. Let dry. Then rub down gently with very fine steel wool—working with the grain. Apply a second coat of varnish. Dry. Steel-

wool. For a really fine luster, rub the surface with pumice and linseed oil. Finish with two coats of top-grade furniture wax.

Q. I intend to use enameled wallboard on my bathroom walls. Are metal strips really needed to hold the wallboards in place?

A. If you don't use the metal moldings, you're going to have to use wood or plastic or some other type of molding, because the adhesive used to stick the wallboard to the wall isn't strong enough to support such large, heavy sheets. The metal moldings not only hold the wallboard panels in place, but cover the cracks between them, too.

As the instructions that come with the wallboard point out, the moldings are installed first, and the panels cut so that they'll fit easily and loosely into them (thus allowing room for expansion). Smear the back of each panel with adhesive. Then slip one end into one of the moldings, bow the panel outward and slip the other end into the other molding. Press the panel against the wall and make sure it sticks tight at every point. If the panel is very large, brace it in place overnight.

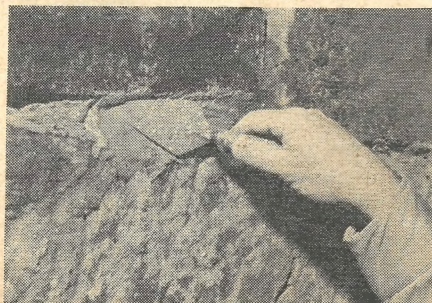
Q. We are completely remodeling our kitchen. Should the linoleum be laid before or after the base cabinets are installed?

A. There are pros and cons for both methods. If before, you waste some linoleum. But you avoid fitting it around the cabinets and back under the range and refrigerator. And if the cabinets have to be shimmed up to make them level, you are sure of a clean-looking joint between the toe-space and floor.

On the other hand, if you install the cabinets before laying the linoleum, you can turn the linoleum up against the toe-space. This looks better, and makes the floor easier to keep clean.

Q. What's the right way to repoint a masonry wall?

A. Scrape out the loose, soft mortar. Blow out the crumbs (your vacuum cleaner will help here). Wet the edges of the bricks or stones with clean water. Pack a mortar made of 1 part cement, 1 part hydrated lime and 6 parts sand into the cracks. Level off with a mason's



trowel or a knife. For a concave joint, a length of pipe does an excellent job.

Q. My garage is narrow, and when I open the car doors the finish chips off. Have you a solution for this problem?

A. A very simple one. Nail a piece of old tire or garden hose to the wall where the wide part of the car door strikes it. In my garage, which is partly cut out of granite, one wall was so



CAMERA ASSOCIATES, INC.

irregular and rough that I had to build a wood "bumper" which I covered with garden hose split in half. It works fine.

Q. How are steel reinforcing bars used in concrete construction?

A. After the form is built, the reinforcing steel is suspended in it by any convenient method you can devise. You can use wire to hang the rods between the sides of the form. Or you can jack the rods up off the floor on small chunks of concrete or metal spacers. The reinforcement should, in any case, be at least 3/4-inch from the surface of the concrete. And, of course, the concrete mix must be packed all around it, good and tight.

Where reinforcing rods cross, they should be wired together. All reinforcements and wires must be clean. Rust and scale will keep the concrete from sticking to them.

Q. What is the proper space between kitchen counters and wall cabinets?

A. It is standard practice to allow 18 inches between the counters and the wall cabinets. But you can certainly get by with 15 inches. In my own very ancient low-ceilinged house, I settled for 12 with happy results. Obviously, the value of the wider space is that you can see the entire counter better when you are working at it, without bending over.

HOUSEHOLD cannot undertake to answer questions by mail. Inquiries of general interest will be answered in the magazine. Address: Home Maintenance Department, HOUSEHOLD, 912 Kansas Avenue, Topeka, Kansas.

PITTSBURGH SUN-PROOF HOUSE PAINT

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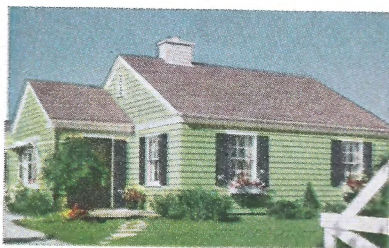
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FRIED CHICKEN RECIPE (4 to 6 servings)

Disjoint frying chicken. Dip in seasoned flour, then in egg beaten with 2 tbsps. water. Then cover completely with fine bread crumbs. Slowly pan fry in hot Crisco, turning to brown on all sides. Cover skillet and cook slowly until tender.

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